COMMUNITY ENGAGEMENT REPORT 2016

LET’S CONNECT

INTEGRATED PLANNING AND REPORTING FRAMEWORK
BACKGROUND

Fairfield City Council (Council) prepared and implemented the 2016 Community Engagement Strategy to identify how Council will engage its community to establish if their vision, goals, priorities and aspirations for the future of Fairfield City have changed. The results will inform the new 2016-2026 Fairfield City Plan. As part of the development of the revised Fairfield City Plan, Council undertook extensive community engagement from March to May 2016 across Fairfield City.

The Fairfield City Plan is a key component of the Integrated Planning and Reporting Framework (IPR) which was designed to improve Council’s long-term community, financial and asset planning. The IPR Framework ensures Councils plan for a sustainable future for their communities by addressing their needs and priorities as they identify them.

PURPOSE

The purpose of this report is to provide a summary of the information and data that was gathered through the community engagement process. It should be noted that the findings of this engagement report were the basis of the next 2016-2026 Fairfield City Plan.

The Report summarises and analyses information received from:

- 1,059 completed surveys from residents living in Fairfield City
- 7 Conversation Groups held with 171 stakeholders working within Fairfield City
- 31 completed surveys from local businesses in Fairfield City
ENGAGEMENT AIM

“THEME 5 GOAL 2: All have an Opportunity to participate, are respected and heard.

- All people in our community are able to contribute
- Information is available and clearly communicated to our diverse community
- Authorities allow us to be involved in community decisions”

2012-2022 Fairfield City Plan

REPORT OBJECTIVES

- Develop a detailed report on the needs and priorities of the community based on engagement undertaken, for the development of the 2016-2026 Fairfield City Plan.
- Measure the effectiveness of implementing the 2016 Community Engagement Strategy.

METHODOLOGY

Council delivered multiple engagement activities as part of the 2016 Community Engagement Strategy. This was necessary to increase the likelihood of gaining a more representative response from the community.

Council used the IAP2 Public Participation Spectrum and the Fairfield City Council’s Principles of Engagement which are based on the social justice principles of access, equity, participation and rights.

INCREASING LEVEL OF PUBLIC PARTICIPATION

<table>
<thead>
<tr>
<th>PUBLIC PARTICIPATION GOAL</th>
<th>INFORM</th>
<th>CONSULT</th>
<th>INVOLVE</th>
<th>COLLABORATE</th>
<th>EMPOWER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Principle 4 - Being open and clear about the level of influence available to those attending each engagement process.</td>
<td>To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.</td>
<td>To obtain public feedback on analysis, alternatives and/or decisions.</td>
<td>To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.</td>
<td>To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.</td>
<td>To place final decision making in the hands of the public.</td>
</tr>
<tr>
<td>Principle 7 - Reporting back to the community ‘closing the loop’ on what we have heard and how it has influence the Fairfield City Plan.</td>
<td>Principle 1 - Building on previous engagement to avoid duplication and over engagement.</td>
<td>Principle 5 - Ensuring everyone has opportunities to be involved including the ‘hard to reach’ groups in accordance with Council’ Assess and Equity principles.</td>
<td>Principle 6 - Ensuring the best interest of the community will prevail over individual or vested interests.</td>
<td>Principle 2 - Incorporating what the community has to say into the Fairfield City Plan.</td>
<td>Principle 8 - Changing the way government and community work together.</td>
</tr>
</tbody>
</table>

Table 1: IAP2 Public Participation Spectrum

Engagement with the community included online and paper-based surveys, one-on-one phone surveys, group sessions, advisory committees discussions, interagency networks, workshops, and submissions via email or post.
Table 1: Engagement Techniques shows an overview of the engagement techniques used by Council to engage with the community.

<table>
<thead>
<tr>
<th>ENGAGEMENT TECHNIQUES</th>
<th>INFORM</th>
<th>CONSULT</th>
<th>INVOLVE</th>
<th>COLLABORATE</th>
<th>EMPOWER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Magazine – City Life</td>
<td>• Public comment and submissions</td>
<td>• Open public meetings, community briefing sessions and workshops</td>
<td>• Consensus building activities</td>
<td>• Delegated decisions through Council Committees and meetings.</td>
<td></td>
</tr>
<tr>
<td>Council's Website</td>
<td>• Focus groups</td>
<td>• Youth and other targeted reference groups</td>
<td>• Participatory decision making processes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community exhibitions and displays</td>
<td>• Surveys, including online surveys</td>
<td>• Use of social media including Facebook and Twitter</td>
<td>• Development and implementation of partnership projects</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Digital media screens</td>
<td>• Interviews</td>
<td></td>
<td>• Interagency networks and working groups</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Emails</td>
<td>• Feedback and suggestion boxes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educational Workshops</td>
<td>• Advisory Committees</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Flyers</td>
<td>• Partner with service providers and community groups to engage with hard to reach groups</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Information stalls in public places including events</td>
<td>• Mail outs / letters</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mail outs / letters</td>
<td>• Staff community networks</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Table 2: Engagement Techniques

DEVELOPMENT OF SURVEY AND ENGAGEMENT ACTIVITY

The survey was designed to meet the Integrated Planning and Reporting objectives for the Fairfield City Plan revision. This was achieved by developing 6 simple questions that would address 3 key components for the community:

- Where are we now?
- Where do we want to be in 10 years’ time?
- How will we get there?

When addressing ‘Where do we want to be in 10 years’ time?’ the question was presented as multiple choice with an option to select ‘Other’. Participants were required to select the top 5 priorities they had over the next 10 years.

Multiple choice questions are a way of simplifying a survey to increase participation for a culturally rich diverse community like Fairfield City. To prevent the survey from leading the participant’s responses, Council used the City Resilience Framework to identify 44 potential
priorities the community may be interested in and presented them as options for the community to select.

The survey was written in a simple, clear and concise style to ensure it was easily understood by the community. The survey was tested as a pilot through the telephone survey and by Council staff, which resulted in several changes to improve its readability.

**Paper-based Survey**
The paper-based survey was made available at 8 key locations across Fairfield City and on Council’s website. The paper-based survey was translated into languages that are widely spoken in Fairfield city including Arabic, Assyrian, Chinese (Simplified), Khmer and Vietnamese. Council informed the community about the survey through advertisements in the local newspapers, on Council’s website and social media, through Council’s on hold messages and via emails to key stakeholders. A number of surveys were completed by Council facilitators at events including Seniors Week, Bring It On! Festival, Fairfield Business Awards and on site at local shopping centres.

The survey was a short, two-page questionnaire with four multiple choice questions, and 5 open based questions. A copy of the survey is included in the Appendix, Figures 1 – 6.

**Online Survey**
The online survey was presented via Survey Money and a copy of this is included in the Appendix, Figures 8 and 9.

**Telephone Survey**
Fairfield City Council contracted an external research company as part of the 2016 Community Engagement Strategy. 600 residents were randomly selected to participate in a telephone survey with the results being used to revise the priorities, goals and outcomes identified in the 2016-2026 Fairfield City Plan.

**Conversation Workshops**
More than 171 community groups and services providers in Fairfield City were invited to attend 7 Conversation Workshops where stakeholders were asked to openly discuss their responses to 5 simple questions. A facilitator oversaw the sessions and assisted the participants to clearly detail their wants and needs for Fairfield City. The stakeholders who attended these conversation group sessions were also encouraged to promote the survey and engage with hard to reach community groups.
Methods of informing the community about the survey

A Communications Plan was developed to ensure maximum reach of the surveys so all members of the community had an opportunity to have their say. Table 2 below outlines a summary of activities undertaken.

<table>
<thead>
<tr>
<th>Activity Description</th>
<th>Reached</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advance newspaper</td>
<td>64,000 Residents</td>
</tr>
<tr>
<td>Champion newspaper</td>
<td>64,000 Residents</td>
</tr>
<tr>
<td>City Connect</td>
<td>64,000 Residents</td>
</tr>
<tr>
<td>Council’s Website – Have Your Say</td>
<td>1391 Residents</td>
</tr>
<tr>
<td>Social Media – Have Your Say</td>
<td>1,601 Residents</td>
</tr>
<tr>
<td>Distributed from Council Services such as Children’s Service, Leisure Centres, Libraries and Customer Service.</td>
<td>Over 346,000 community members</td>
</tr>
<tr>
<td>Advisory Committees and Interagency networks</td>
<td>7 Committees and Networks</td>
</tr>
<tr>
<td>Community Organisation</td>
<td>216</td>
</tr>
<tr>
<td>Telephone Survey</td>
<td>600 Residents</td>
</tr>
<tr>
<td>Email distributed to all Fairfield City Council Staff encouraging anyone living or with family and friends living in Fairfield City to complete survey.</td>
<td>800 Community Members</td>
</tr>
<tr>
<td>Young people attending Bring it on! Festival</td>
<td>12,000 Youth</td>
</tr>
<tr>
<td>Seniors attending Seniors Week</td>
<td>100 Seniors</td>
</tr>
<tr>
<td>Local businesses attending the Fairfield Business Awards</td>
<td>900 Businesses</td>
</tr>
</tbody>
</table>

Table 3: Summary of Engagement Activities Undertaken

DATA COLLECTION

The survey data was collected through a number of methods including paper and electronic formats between 1 March 2016 and 16 May 2016. The data was then extracted from these methods and combined into a single database for Council staff to analyse findings.

ELECTRONIC: The Survey was designed using Survey Monkey, which is an online survey web platform enabling Council to design, manage, deploy and report results. This also allowed council staff to add to the survey database when engaging with the community at events and shopping centres through iPads and other mobile devices.

PAPER: It was acknowledged that access to the internet is limited across Fairfield City. Overall 56.8% of households have no internet connection or have a dial up connection, and only 33.7% of households had broadband connectivity, compared with 45.5% and 45.0% respectively for the Sydney Statistical Division. All completed paper based Surveys were data entered into the electronic survey tool, Survey Monkey.

TELEPHONE SURVEY: The contractors that undertook the survey, telephone interviewed 600 residents. The interviewees where called at random from an electronic listing. The data was collected and entered in an electronic survey tool, which was then post weighted (by age, gender and location) using the most recent statistics from the Australian Bureau of Statistics.
FINDINGS

Demographic of Participants
The population of Fairfield City is estimated at 204,442 as of 2015 (according to Profile.id) and there are 27 suburbs making up Fairfield City which are Abbotsbury, Bonnyrigg, Bonnyrigg Heights, Bossley Park, Cabramatta, Cabramatta West, Canley Heights, Canley Vale, Carramar, Cecil Park, Edensor Park, Fairfield, Fairfield East, Fairfield Heights, Fairfield West, Greenfield Park, Horsley Park, Lansvale, Mount Pritchard, Old Guildford, Prairiewood, Smithfield, St Johns Park, Villawood, Wakeley, Wetherill Park and Yennora.

Overall, 52.5 per cent of the population was born overseas, and 50.1 per cent were from a non-English speaking background, compared with 34.2 per cent and 26.3 per cent respectively for New South Wales. Fairfield is one of the most culturally diverse areas in Australia with the highest number and proportion of people speaking languages other than English (70%) at home with 20.4% speaking English not well or not at all. Fairfield City has more residents who speak English poorly or not at all than any other Australian city. A total of 1,261 Resident and Business Surveys were completed by residents and businesses in Fairfield City.

Land Use
While the use land use is mainly residential, Fairfield City contains six (6) industrial and business lands (829.8 hectares) which include large-scale industrial estates at Wetherill Park and Smithfield, as well as local industrial centres through the City.
Table 5: Age of Survey Participants

Table 5 shows that overall the survey results reflected the current population of Fairfield City. When asked ‘how old are you?’ the majority of surveyed participants (54%) were aged between 25-59, followed by (26%) being children and youth, and (20%) seniors. There was a slight over representation in youth (13-17 years) and seniors (60-69 years). See Table 6 below.

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Number of People Surveyed</th>
<th>Census Population of Fairfield City</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 and under</td>
<td>4%</td>
<td>16%</td>
<td>-12%</td>
</tr>
<tr>
<td>13-17</td>
<td>13%</td>
<td>9%</td>
<td>4%</td>
</tr>
<tr>
<td>18-24</td>
<td>9%</td>
<td>10%</td>
<td>-1%</td>
</tr>
<tr>
<td>25-34</td>
<td>17%</td>
<td>13%</td>
<td>3%</td>
</tr>
<tr>
<td>35-49</td>
<td>21%</td>
<td>21%</td>
<td>0%</td>
</tr>
<tr>
<td>50-59</td>
<td>16%</td>
<td>13%</td>
<td>3%</td>
</tr>
<tr>
<td>60-69</td>
<td>13%</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>70-84</td>
<td>6%</td>
<td>7%</td>
<td>-1%</td>
</tr>
<tr>
<td>85 and older</td>
<td>1%</td>
<td>1%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Table 6: Age versus Population of Fairfield City
Suburbs
The respondents were asked to specify which suburb they lived in within Fairfield City which is shown below in Table 7.

<table>
<thead>
<tr>
<th>Suburb</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Fairfield City</td>
<td>10%</td>
</tr>
<tr>
<td>Yennora</td>
<td>6%</td>
</tr>
<tr>
<td>Wetherill Park</td>
<td>2%</td>
</tr>
<tr>
<td>Wakeley</td>
<td>4%</td>
</tr>
<tr>
<td>Villawood</td>
<td>2%</td>
</tr>
<tr>
<td>St Johns Park</td>
<td>2%</td>
</tr>
<tr>
<td>Smithfield</td>
<td>0%</td>
</tr>
<tr>
<td>Prairiewood</td>
<td>0%</td>
</tr>
<tr>
<td>Old Guildford</td>
<td>0%</td>
</tr>
<tr>
<td>Mt Pritchard</td>
<td>0%</td>
</tr>
<tr>
<td>Lansvale</td>
<td>0%</td>
</tr>
<tr>
<td>Horsley Park</td>
<td>2%</td>
</tr>
<tr>
<td>Greenfield Park</td>
<td>6%</td>
</tr>
<tr>
<td>Fairfield West</td>
<td>6%</td>
</tr>
<tr>
<td>Fairfield Heights</td>
<td>2%</td>
</tr>
<tr>
<td>Fairfield East</td>
<td>2%</td>
</tr>
<tr>
<td>Fairfield</td>
<td>8%</td>
</tr>
<tr>
<td>Edensor Park</td>
<td>8%</td>
</tr>
<tr>
<td>Cecil Park</td>
<td>4%</td>
</tr>
<tr>
<td>Carramar</td>
<td>0%</td>
</tr>
<tr>
<td>Canley Vale</td>
<td>0%</td>
</tr>
<tr>
<td>Canley Heights</td>
<td>4%</td>
</tr>
<tr>
<td>Cabramatta West</td>
<td>4%</td>
</tr>
<tr>
<td>Cabramatta</td>
<td>8%</td>
</tr>
<tr>
<td>Bossley Park</td>
<td>8%</td>
</tr>
<tr>
<td>Bonnyrigg Heights</td>
<td>4%</td>
</tr>
<tr>
<td>Bonnyrigg</td>
<td>2%</td>
</tr>
<tr>
<td>Abbotsbury</td>
<td>0%</td>
</tr>
</tbody>
</table>

Table 7: Suburbs Where Survey Participants Reside
Table 8: Suburb versus Population of Fairfield City below shows that generally respondents reflected the recorded population for each area and that the survey reflects the broad Fairfield City community. Some areas had a slight under representation, such as Cabramatta (-3%), Smithfield (-2%), Cabramatta West (-2%), Canley Heights (-2%), Canley Vale (-2%) and Bonnyrigg Heights (-2%).

<table>
<thead>
<tr>
<th>SUBURB</th>
<th>SURVEY</th>
<th>POPULATION</th>
<th>VARIANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbotsbury</td>
<td>4%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Bonnyrigg</td>
<td>4%</td>
<td>4%</td>
<td>0%</td>
</tr>
<tr>
<td>Bonnyrigg Heights</td>
<td>2%</td>
<td>4%</td>
<td>-2%</td>
</tr>
<tr>
<td>Bossley Park</td>
<td>9%</td>
<td>7%</td>
<td>2%</td>
</tr>
<tr>
<td>Cabramatta</td>
<td>8%</td>
<td>11%</td>
<td>-3%</td>
</tr>
<tr>
<td>Cabramatta West</td>
<td>2%</td>
<td>4%</td>
<td>-2%</td>
</tr>
<tr>
<td>Canley Heights</td>
<td>4%</td>
<td>6%</td>
<td>-2%</td>
</tr>
<tr>
<td>Canley Vale</td>
<td>3%</td>
<td>5%</td>
<td>-2%</td>
</tr>
<tr>
<td>Carramar</td>
<td>3%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Cecil Park</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Edensor Park</td>
<td>5%</td>
<td>5%</td>
<td>0%</td>
</tr>
<tr>
<td>Fairfield</td>
<td>11%</td>
<td>9%</td>
<td>2%</td>
</tr>
<tr>
<td>Fairfield East</td>
<td>1%</td>
<td>3%</td>
<td>-1%</td>
</tr>
<tr>
<td>Fairfield Heights</td>
<td>3%</td>
<td>4%</td>
<td>0%</td>
</tr>
<tr>
<td>Fairfield West</td>
<td>8%</td>
<td>6%</td>
<td>2%</td>
</tr>
<tr>
<td>Greenfield Park</td>
<td>2%</td>
<td>3%</td>
<td>-1%</td>
</tr>
<tr>
<td>Horsley Park</td>
<td>3%</td>
<td>1%</td>
<td>2%</td>
</tr>
<tr>
<td>Lansvale</td>
<td>2%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Mt Pritchard</td>
<td>3%</td>
<td>5%</td>
<td>-1%</td>
</tr>
<tr>
<td>Old Guildford</td>
<td>1%</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td>Prairiewood</td>
<td>2%</td>
<td>2%</td>
<td>0%</td>
</tr>
<tr>
<td>Smithfield</td>
<td>4%</td>
<td>6%</td>
<td>-2%</td>
</tr>
<tr>
<td>St Johns Park</td>
<td>3%</td>
<td>3%</td>
<td>0%</td>
</tr>
<tr>
<td>Villawood</td>
<td>1%</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td>Wakeley</td>
<td>3%</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>Wetherill Park</td>
<td>3%</td>
<td>3%</td>
<td>0%</td>
</tr>
<tr>
<td>Yennora</td>
<td>0%</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td>Outside Fairfield City</td>
<td>6%</td>
<td>n/a</td>
<td>6%</td>
</tr>
</tbody>
</table>

Table 8: Suburb versus Population of Fairfield City
The Survey engaged with people who spoke 24 different languages. It is noted that English was the most prominent language spoken, followed by Vietnamese (7.40%), Cantonese (0.86%), Assyrian (0.75%), Arabic (0.75%) and Spanish (0.64%).

<table>
<thead>
<tr>
<th>Language</th>
<th>Survey</th>
<th>Population</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>85.74%</td>
<td>79.6%</td>
<td>6.15</td>
</tr>
<tr>
<td>Non-English Speakers</td>
<td>14.26%</td>
<td>20.4%</td>
<td>-6.14</td>
</tr>
<tr>
<td>Vietnamese</td>
<td>7.40%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cantonese</td>
<td>0.86%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arabic</td>
<td>0.75%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assyrian \ Aramaic</td>
<td>0.75%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spanish</td>
<td>0.64%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Croatian</td>
<td>0.54%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Serbian</td>
<td>0.54%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Khmer</td>
<td>0.32%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mandarin</td>
<td>0.32%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Italian</td>
<td>0.21%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hindi</td>
<td>0.21%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>German</td>
<td>0.21%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Macedonian</td>
<td>0.21%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maori</td>
<td>0.21%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Greek</td>
<td>0.11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>French</td>
<td>0.11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Polish</td>
<td>0.11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bosnian</td>
<td>0.11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tongan</td>
<td>0.11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Turkish</td>
<td>0.11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indonesian</td>
<td>0.11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dinka</td>
<td>0.11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ewe</td>
<td>0.11%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Teo Chew</td>
<td>0.11%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Table 10: Language versus Population of Fairfield City
COMMUNITY’S VISION

Residents were asked if they were happy with their shared Vision for the City: “We are Fairfield City – a welcoming, safe and diverse community where we are proud to belong, invest and prosper”. The majority of surveyed participants (88.29%) supported the existing Vision with only 11.71% feeling that it did not adequately reflect the City.

“What do you like about living in Fairfield City?”

The surveyed participants were asked ‘what are the three (3) best things about living in Fairfield City’, with 15 popular responses identified in Table 11 below.

<table>
<thead>
<tr>
<th>What are three (3) best things about living in Fairfield City?</th>
<th>1st (n=613)</th>
<th>2nd (n=576)</th>
<th>3rd (n=548)</th>
<th>Totals (n=1737)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shopping</td>
<td>76</td>
<td>85</td>
<td>73</td>
<td>234</td>
</tr>
<tr>
<td>Friendly Community</td>
<td>76</td>
<td>73</td>
<td>68</td>
<td>217</td>
</tr>
<tr>
<td>Multicultural Community</td>
<td>82</td>
<td>48</td>
<td>41</td>
<td>171</td>
</tr>
<tr>
<td>Parks and Recreation</td>
<td>47</td>
<td>61</td>
<td>46</td>
<td>154</td>
</tr>
<tr>
<td>Variety of Food and Restaurants</td>
<td>53</td>
<td>47</td>
<td>43</td>
<td>143</td>
</tr>
<tr>
<td>Public Transport</td>
<td>45</td>
<td>41</td>
<td>39</td>
<td>125</td>
</tr>
<tr>
<td>Variety of Community Services</td>
<td>29</td>
<td>33</td>
<td>40</td>
<td>102</td>
</tr>
<tr>
<td>Quiet and Peaceful</td>
<td>23</td>
<td>25</td>
<td>29</td>
<td>77</td>
</tr>
<tr>
<td>Council</td>
<td>25</td>
<td>18</td>
<td>18</td>
<td>61</td>
</tr>
<tr>
<td>Central to Sydney</td>
<td>22</td>
<td>18</td>
<td>16</td>
<td>56</td>
</tr>
<tr>
<td>Education and Schools</td>
<td>20</td>
<td>18</td>
<td>18</td>
<td>56</td>
</tr>
<tr>
<td>Family Friendly</td>
<td>19</td>
<td>12</td>
<td>12</td>
<td>43</td>
</tr>
<tr>
<td>Events, Festival and Activities</td>
<td>15</td>
<td>16</td>
<td>3</td>
<td>34</td>
</tr>
<tr>
<td>Facilities and amenities</td>
<td>11</td>
<td>4</td>
<td>18</td>
<td>33</td>
</tr>
<tr>
<td>Housing and Land Sizes</td>
<td>12</td>
<td>9</td>
<td>10</td>
<td>31</td>
</tr>
</tbody>
</table>

Table 11: What are the three best things about living in Fairfield City?

The majority of survey participants identified shopping as one of the best things about living in Fairfield City, this is an improvement from the last engagement survey and demonstrates how the key stakeholders are contributing to the community’s needs and aspirations as identified in the 2012-2022 Fairfield City Plan.

Fairfield City Stakeholders continued to deliver on these needs and aspirations, with a majority of surveyed participants expressing that Fairfield City has a friendly community and the residents feel connected with people and family. Survey participants also commented on the diverse multicultural community and this was a unique and treasured aspect of living in the Fairfield City community.
The following are some of the direct comments that were made in relation to the best things about living in Fairfield City:

“Close to amenities, schools, hospitals, shopping centres”
“The natural resources e.g, the rivers”
“The large green areas along the creeks and rivers”
“Community and Government working together”
“Diversity and Multiculturalism of the City”
“Multicultural foods and festivals”
“Asian festivals like Chinese New Year / Moon festival”
“many parks with cycling roads”
“Large blocks of land”
“Living with people from different countries of origin”
“Great access to both the city and the mountains”

“Fairfield City is a vibrant multicultural area with some of the best ethnic food available especially the Asian flavours. I have friends and family from all over Sydney travel here to experience the food.”
“City is alive with culture”
“Parks and play areas for children”
“Parks and recreational areas are kept well”
“The various public parks and open areas.”
“Leisure centres & parks / kids’ activities”
“A modern shopping centre that celebrates diversity”
“Closeness of the community”
“Waste services - cleaning up illegal dumping”
“Great new facilities being built i.e. Water park”
“Relatively low crime rates”

“The variety of shopping plazas ranging in size from Fairfield West Plaza to Stockland Mall catering for all needs.”
“Vision for continued progression”
“Easily accessible services and facilities”
“All the facilities and activities available for the youth.”
“Roads well maintained”
“Lots of small speciality food shops”
“Easy access to shops, hospitals, doctors and railway”
“The large focus on cultural and community events.”
“Innovative recycling”

“Parks and green space in walking distance of most homes”
“Good childcare run by council”
“Good balance in age factor- young, adult and elderly”
“Continual infrastructure renewal and maintenance”
“The focus on facilities and services for the community”
“Access to services.eg. Libraries”
“What are the three things that you would like to change about living in Fairfield City?”

The surveyed participants were asked ‘what are the three (3) things that you would like to change about living in Fairfield City’, with 15 popular responses identified in Table 12 below.

<table>
<thead>
<tr>
<th>What are three (3) things you would like to change about living in Fairfield City?</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleaner Streets and reduce Litter</td>
<td>117</td>
<td>63</td>
<td>67</td>
<td>247</td>
</tr>
<tr>
<td>More Parking</td>
<td>74</td>
<td>92</td>
<td>57</td>
<td>223</td>
</tr>
<tr>
<td>Improved traffic and Road Safety</td>
<td>52</td>
<td>48</td>
<td>39</td>
<td>139</td>
</tr>
<tr>
<td>Better public Transport</td>
<td>39</td>
<td>27</td>
<td>35</td>
<td>101</td>
</tr>
<tr>
<td>Low Crime and improved Safety</td>
<td>37</td>
<td>31</td>
<td>28</td>
<td>97</td>
</tr>
<tr>
<td>Better road conditions</td>
<td>31</td>
<td>32</td>
<td>31</td>
<td>94</td>
</tr>
<tr>
<td>Council’s waste management service and rate levels</td>
<td>22</td>
<td>25</td>
<td>21</td>
<td>68</td>
</tr>
<tr>
<td>Town Centre Improvements Fairfield and Canley Heights</td>
<td>24</td>
<td>13</td>
<td>18</td>
<td>55</td>
</tr>
<tr>
<td>More Shopping</td>
<td>12</td>
<td>20</td>
<td>22</td>
<td>54</td>
</tr>
<tr>
<td>More facilities and lighting in parks</td>
<td>28</td>
<td>16</td>
<td>4</td>
<td>48</td>
</tr>
<tr>
<td>Affordability Housing</td>
<td>22</td>
<td>9</td>
<td>9</td>
<td>40</td>
</tr>
<tr>
<td>High Density housing</td>
<td>16</td>
<td>15</td>
<td>11</td>
<td>32</td>
</tr>
<tr>
<td>Hospital and Health Services</td>
<td>10</td>
<td>4</td>
<td>16</td>
<td>30</td>
</tr>
<tr>
<td>Better education in Schools and TAFE</td>
<td>4</td>
<td>10</td>
<td>4</td>
<td>18</td>
</tr>
<tr>
<td>Footpath Improvements</td>
<td>12</td>
<td>6</td>
<td>0</td>
<td>18</td>
</tr>
<tr>
<td>Events and Activities</td>
<td>0</td>
<td>5</td>
<td>11</td>
<td>16</td>
</tr>
<tr>
<td>More Community Spaces</td>
<td>0</td>
<td>15</td>
<td>0</td>
<td>15</td>
</tr>
<tr>
<td>Activities for youth</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>12</td>
</tr>
<tr>
<td>More trees, shrubs and hedges</td>
<td>4</td>
<td>7</td>
<td>0</td>
<td>11</td>
</tr>
<tr>
<td>Job Opportunities</td>
<td>3</td>
<td>0</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>Library</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>4</td>
</tr>
</tbody>
</table>

Table 12: What are the three things you would like to change about living in Fairfield City.

The majority of survey participants continue to identified Cleaner Streets and Reduced Littering (247) as a focus for the future, followed by the request for more parking (223) around our City and Town Centres and Improved traffic flow and Road Safety (139). Some of these changes noted by the community have been reflected in the Top Priorities for contributing stakeholders to focus on in the new 2016-2026 Fairfield City Plan.
The following are some of the direct comments that were made in relation to what residents would change about living in Fairfield City:

- “Better transport links (buses to trains)”
- “Cleaner Streets in Cabramatta and Canley Vale”
- “Open areas to explore and have lunch outdoors”
- “canals and waterways cleaned up”
- “Affordable health and activities”

- “Increase Pre-School/ School funding so more kids can attend affordable Pre-School.”
- “The verges, some streets have fallen into disrepair, particularly around Fairfield CBD.”

- “Some roads need resurfacing”
- “Fairfield CBD is dated and needs to be updated, more diversity”
- “Residents that live away from train lines are disconnected to local and city wide services”

- “Cheaper places for people to put rubbish, so that there is no dumping”
- “Rangers to be more proactive on cars parking across pathways”

- “more street trees needed”
- “Critical hubs such as Fairfield City Centre being more inviting to visit and do business in”

- “General sense of community by having more community events”
- “Fairfield City Centre needs a facelift and needs to be made more attractive for local community for shopping and general business”

- “Landscape, more landscaped gardens and cleaner areas and waterways in all Fairfield west and Fairfield”
- “A Green Bin for Garden Waste!”
- “Need more information on cultural events”
- “Urban design features within the streetscape”

- “Council clean ups more often”
- “Effective flood management”

- “more shrubs and hedges on footpaths and trees in the centre of roads in the town centres.”
- “Rubbish in the streets general clean-up of shopping centre”
- “An update on the infrastructure of the older, and more outdated areas of Fairfield City.”

- “Parking in Cabramatta”
- “Bike tracks need maintenance, improvement & new tracks”
- “Better town centre improvement projects”

- “More arts across the city (murals, street art murals, etc)”
- “Improve roads and pavement conditions”
- “Bus to be more frequent and ends later on weekend”

- “More community events for children free or low cost”
- “More job opportunities for young people”
- “Stormwater drain improvements”

- “More surveillance cameras/police and safety”
- “More parking in popular areas”

- “More parking at leisure centres as new water park coming”
- “I'd like to add another couple of off-leash dog parks, a lot of people in the area own dogs and enjoy using the park on Kembla Rd.”

- “Add covered areas at playgrounds”
- “Upgrade of roads and public transport”

- “I would like better parking at the Fairfield Station, a drop-off/pick up area would be great”
- “Maintenance of aging building /centres”

- “More thought to enhance building planning e.g. not building new schools in high traffic areas where it does not meet regulations.”
- “Revitalise the business districts, buildings look old and not contemporary”

- “More safe places at night, Fairfield & Cabramatta are very scary after dark”
- “More leisure and recreational places like maintained basketball courts”

- “More hand craft markets and arts based activities”
- “More community gardens for high density areas (blocks of flats in Cabramatta)”
THE TOP PRIORITIES

Effective engagement allows detailed information gathering which captures community information and knowledge in order to understand the community’s top priorities.

Listing these community priorities in order of importance as identified by the community assists stakeholders in focusing on what the community’s needs are. Priorities may change in the community, or with changes in people’s concerns or knowledge, which is why we engage the community every four years to ensure the priorities are still reflecting the community’s needs and aspirations.

Respondents were asked to identify what are the five priorities that would make Fairfield City an even better place to live and work in and they were requested to provide suggestions on how to achieve these priorities.

The 1261 responses to this question are outlined in Table 13 below, highlighting the most important priorities the community want achieved as part of the 2016-2026 Fairfield City Plan:

<table>
<thead>
<tr>
<th>PRIORITIES</th>
<th>VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1  local traffic flow and road safety</td>
<td>294</td>
</tr>
<tr>
<td>2  Community safety</td>
<td>259</td>
</tr>
<tr>
<td>3  Inviting and well used community places and parks</td>
<td>247</td>
</tr>
<tr>
<td>4  Attractive and lively town centres</td>
<td>225</td>
</tr>
<tr>
<td>5  Connected Transport System</td>
<td>223</td>
</tr>
<tr>
<td>6  Job Opportunities</td>
<td>210</td>
</tr>
<tr>
<td>7  Cleaner streets and public areas</td>
<td>208</td>
</tr>
<tr>
<td>8  Affordable housing</td>
<td>199</td>
</tr>
<tr>
<td>9  Car parking spaces</td>
<td>189</td>
</tr>
<tr>
<td>10 Access to schools, Universities, Colleges and TAFE</td>
<td>161</td>
</tr>
<tr>
<td>11 Access to healthcare, medical facilities and services</td>
<td>160</td>
</tr>
<tr>
<td>12 Activities and facilities for children and Youth</td>
<td>155</td>
</tr>
<tr>
<td>13 Tourism throughout the City</td>
<td>141</td>
</tr>
<tr>
<td>14 Local Shopping Variety</td>
<td>129</td>
</tr>
<tr>
<td>15 City Infrastructure (Buildings, Roads etc.) is supporting the future</td>
<td>99</td>
</tr>
<tr>
<td>growth of the City</td>
<td></td>
</tr>
<tr>
<td>16 Sustainable living</td>
<td>78</td>
</tr>
<tr>
<td>17 Environmentally aware and active community</td>
<td>71</td>
</tr>
<tr>
<td>18 Activities and Facilities for the elderly</td>
<td>67</td>
</tr>
<tr>
<td>19 litter and rubbish dumping prevention</td>
<td>65</td>
</tr>
<tr>
<td>20 Well engaged and informed community</td>
<td>62</td>
</tr>
<tr>
<td>21 Bushlands, creeks and rivers are protected</td>
<td>55</td>
</tr>
<tr>
<td>22 Community and Government organisations working together</td>
<td>55</td>
</tr>
<tr>
<td>23 Access to workforce training and skill development</td>
<td>51</td>
</tr>
<tr>
<td>24 Condition of roads</td>
<td>49</td>
</tr>
<tr>
<td>25 Community and social services</td>
<td>49</td>
</tr>
<tr>
<td>26 Less high rises / Less dense housing</td>
<td>42</td>
</tr>
<tr>
<td>27 Recognised as a safe and secure city</td>
<td>41</td>
</tr>
<tr>
<td>PRIORITIES</td>
<td>VALUE</td>
</tr>
<tr>
<td>---------------------------------------------------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>28 Different types of housing e.g. apartments, granny flats and townhouse</td>
<td>41</td>
</tr>
<tr>
<td>29 Lower Cost of service and facility use such as the Leisure Centres,</td>
<td>40</td>
</tr>
<tr>
<td>Community Halls, sportsfields etc.</td>
<td></td>
</tr>
<tr>
<td>30 New and upgraded community facilities in suitable locations</td>
<td>40</td>
</tr>
<tr>
<td>31 Diversity and multiculturalism respected</td>
<td>38</td>
</tr>
<tr>
<td>32 Community facilities provide opportunities for education and leisure</td>
<td>38</td>
</tr>
<tr>
<td>such as libraries, community centres, etc.</td>
<td></td>
</tr>
<tr>
<td>33 safe and connected walking paths and cycle ways</td>
<td>35</td>
</tr>
<tr>
<td>34 Affordable healthy activities for physical exercise</td>
<td>34</td>
</tr>
<tr>
<td>35 Plans are developed to meet the community’s needs</td>
<td>34</td>
</tr>
<tr>
<td>36 Design and developments have improved the character of our local area</td>
<td>33</td>
</tr>
<tr>
<td>37 Support for people who can’t work</td>
<td>31</td>
</tr>
<tr>
<td>38 Better quality of new development</td>
<td>29</td>
</tr>
<tr>
<td>39 Community and social groups supported and educated</td>
<td>29</td>
</tr>
<tr>
<td>40 Value for money services</td>
<td>28</td>
</tr>
<tr>
<td>41 Community Pride</td>
<td>27</td>
</tr>
<tr>
<td>42 Food Hygiene in local restaurants</td>
<td>24</td>
</tr>
<tr>
<td>43 Partnerships within our diverse community</td>
<td>22</td>
</tr>
<tr>
<td>44 Local Businesses</td>
<td>19</td>
</tr>
<tr>
<td>45 Decision making processes are open and transparent</td>
<td>19</td>
</tr>
<tr>
<td>46 Financial support for community and social groups</td>
<td>17</td>
</tr>
<tr>
<td>47 A financially sustainable city</td>
<td>16</td>
</tr>
<tr>
<td>48 Phone reception and access to internet</td>
<td>15</td>
</tr>
<tr>
<td>49 Access and participation opportunities for people with a disability</td>
<td>14</td>
</tr>
<tr>
<td>50 heritage protected and celebrated</td>
<td>12</td>
</tr>
<tr>
<td>51 Impact to climate change reducing</td>
<td>10</td>
</tr>
<tr>
<td>52 Rivers and drainages reduce flooding</td>
<td>8</td>
</tr>
<tr>
<td>53 Quick response to emergencies e.g. flooding, fires, etc.</td>
<td>7</td>
</tr>
<tr>
<td>54 Access to public information</td>
<td>6</td>
</tr>
<tr>
<td>55 Community interests are well represented</td>
<td>5</td>
</tr>
</tbody>
</table>

*Table 13: Community’s Priorities*
The surveyed participants top ten priorities (above the red line in Table 13: Community’s Priorities) account for the majority (53%) of the community priorities as shown in the chart below.

![Chart showing the ratio of top ten priorities to overall priorities]

**Table 14: Ratio of Top Ten Priorities to Overall Priorities**

Survey participants were asked if they wanted the priority they had selected as one of their top ten priorities, to be ‘maintained, more of it or improved in the future’ and they were asked to suggest some ways of achieving their top ten priorities.

This information clearly identifies potential goals for stakeholders when developing their strategies, plans and policies into the future.
PRIORITY 1 – LOCAL TRAFFIC FLOW AND ROAD SAFETY

This priority represents 7% of survey participants identifying concerns relating to local traffic flow and road safety. As represented by the chart below, the majority (76%) of survey participants expect the delivery level of this priority to be improved.

![Pie chart showing 76% Improve, 18% Maintain, 8% More]

Table 15: Local Traffic Flow and Road Safety

When asked 'can you suggest some ways to achieve the priority you have selected', some of the comments provided by the survey participants are listed below:

- Widen the roads / put in extra lanes
- Coordinator traffic lights better to help with the flow of traffic
- More roundabouts that would effectively improve traffic flow
- Improve flow on main roads with more clearways during peak hours
- More traffic lights
- Clearer signage and better road markings
- Ensure the infrastructure is in place before developments completed
- Less traffic on minor roads
- Improve pedestrian crossings and increase the length of time for elderly
- Better traffic management planning and delivery
PRIORITY 2 – COMMUNITY SAFETY

This priority represents 6% of survey participants identifying concerns relating to community safety. As represented by the chart below, the majority (66%) of survey participants expect the delivery level of this priority to be improved.

![Chart showing priority levels]

Table 16: Community Safety

To better understand this priority, we asked the survey participants to ‘suggest some ways to achieve the priority they have selected’; some of the comments provided by the survey participants are listed below:

More police at night with a friendly presence

- More CCTV Cameras at Stations, Car Parks, Town Centres, Shopping Centres and high foot traffic areas
- Establish safe parks near stations
- Encourage community watch / involve the community
- Educate people about the laws and how to stay safe
- More educational programs near housing commission
- Better lighting within parks, town centres and walking tracks to support night activities
- Discourage loitering and anti-social behaviour
- Security Guards at Car Parks
- Promote Fairfield City as Safe and Secure City to Sydney
PRIORITY 3 – INVITING AND WELL USED COMMUNITY PLACES AND PARKS

This priority represents 6% of survey participants identifying concerns relating to making an inviting and well used community places and parks. As represented by the chart below, the majority (51%) of survey participants expect the delivery level of this priority to be improved.

![Chart showing survey participant expectations for Priority 3]

### Table 17: Inviting and Well Used Community Places and Parks

When asked ‘can you suggest some ways to achieve the priority you have selected’, some of the comments provided by the survey participants are listed below:

- Maintain parks free of rubbish and litter
- More places to seat for picnics/BBQ, shading and water refill stations in parks and walking tracks
- More off leash dog parks and improve existing dog parks
- More lighting in parks to increase utilisation during day light savings
- Create innovative parks like Arboretum Park in Canberra
- More innovative playgrounds and accessible for people with disabilities
- More activities for youth and children
- More colour, landscaping and flowers in parks that are continually maintained.
- Public toilets that aren’t locked during the day
PRIORITY 4 – ATTRACTIVE AND LIVELY TOWN CENTRES

This priority represents 5.3% of survey participants identifying concerns relating to making our City Centre Attractive and Lively. As represented by the chart below, the majority (71%) of survey participants expect the delivery level of this priority to be improved.

Table 18: Attractive and Lively Town Centres

When asked ‘can you suggest some ways to achieve the priority you have selected’, some of the comments provided by the survey participants are listed below:

- More attractive designs and modernised town centres, including seating, landscaping, fountains, art etc.
- Town Centre upgrades required for Fairfield, Fairfield Heights, Cabramatta, Canley Heights and Canley Vale
- Less concrete and face-lift of existing stores
- Better cafes, coffee culture, restaurants and outdoor dining
- Better engagement and community approval with town centre upgrade and changes
- Develop an identity and character for Town Centres
- Safe meet up and hang out areas
- Less access to cars in busy shopping streets
- Develop aesthetic guidelines in place for businesses particularly commercial and retail to improve overall appearance of CBD
- Promote a diverse variety of shops
- Develop and promote a night life for Fairfield and Cabramatta.
- Pedestrians should be prioritised
- More night life events and attractions
PRIORITY 5 – CONNECTED TRANSPORT SYSTEM

This priority represents 5.3% of survey participants identifying concerns relating to delivering a connected transport system. As represented by the chart below, the majority (65%) of survey participants expect the delivery level of this priority to be improved.

Table 19: Connected Transport System

To better understand this priority, we asked the survey participants to ‘suggest some ways to achieve the priority they have selected’, some of the comments provided by the survey participants are listed below:

- Increased frequency of buses and train services
- More bus routes to areas that have no connection to transport system
- New innovative transport systems like light rail to better connect to Blacktown, Bankstown, Liverpool and Parramatta
- Community transport such as shuttle buses for the elderly to shopping centres
- Better integrated timetables between buses and trains
- Improving length of time to connect to nearby Cities, such as more express trains
- Improve access between railway stations and major bus routes
- Better train service with less overcrowded trains
- Better access to major CBD’s across Sydney
- Better connections of T-way to our Major Cities such as Cabramatta and Fairfield
- Direct railway connection to North West Sydney through new airport
- Provide lift access to all trains for people with a disability
PRIORITY 6 – JOB OPPORTUNITIES

This priority represents 5% of survey participants identifying concerns relating better job opportunities. As represented by the chart below, the majority (53%) of survey participants expect the delivery level of this priority to be improved, followed by (44%) more.

Table 20: Job Opportunities

When asked ‘can you suggest some ways to achieve the priority you have selected’, some of the comments provided by the survey participants are listed below:

- Attract more white collar businesses to come to the area
- Provide English language classes
- Encourage more cafes, restaurants and reliable retail outlets for both part-time and full time opportunities
- Develop and implement volunteer programs to increase community employment skills
- Lobby Statement Government to move more white collar jobs / educated based roles into our City
- Host and deliver Employment Expo to all types of people
- Provide educational training programs and opportunities to improve our communities employment skills
PRIORITY 7 – CLEANER STREETS AND PUBLIC AREAS

This priority represents 5% of survey participants identifying concerns relating to Cleaner Streets and Public Areas. As represented by the chart below, the majority (68%) of survey participants expect the delivery level of this priority to be improved.

Table 21: Cleaner Streets and Public Areas

To better understand this priority, we asked the survey participants to ‘suggest some ways to achieve the priority they have selected’, some of the comments provided by the survey participants are listed below:

- Improve nature strip mowing and quality
- Improve parks landscaping and fencing on main roads
- Clean the streets from rubbish, litter and illegal dumping
- More fines for people that litter and illegally dump rubbish
- Develop volunteer programs to pick up rubbish through the City
- Develop and implement educational programs to improve community pride, not hanging washing off the balconies and anti-litter campaigns
- Control pests and vermin in town Centres
- Develop Town Centre Crew that are responsible for emptying bins, picking up litter, trolleys, etc
- Cleaning drains and blockages with bad smells especially in Cabramatta
- Add more trees preferably with colour and flowers on nature strips in main streets and near Multi Unit Dwellings
- Regular clean ups of common dumping sites and more street sweeping
- Regular footpath cleaning in town centres for gum and spit on the floor
- Larger bins in town centres and attached cigarette butt bins
PRIORITY 8 – AFFORDABLE HOUSING

This priority represents 4.7% of survey participants identifying concerns relating to Cleaner Streets and Public Areas. As represented by the chart below, 46% of survey participants expect the delivery level of this priority to be improved.

![Chart showing 46% for Improve, 43% for More, and 9% for Maintain]

Table 22: Affordable Housing

When asked ‘can you suggest some ways to achieve the priority you have selected’, some of the comments provided by the survey participants are listed below:

- Lower prices for sale of homes
- Rent assistance schemes and other initiatives that support renters
- Rezoning areas to make more residential areas over industrial
- Approve more high quality apartment and units in suitable locations with supported infrastructure
- Support business to increase income for workers
**PRIORITY 9 – CAR PARKING SPACES**

This priority represents 4.5% of survey participants identifying concerns relating to Car Parking Spaces. As represented by the chart below, the majority (60%) of survey participants expect the delivery level of this priority to be more.

![Pie chart](chart.png)

**Table 23: Car Parking Spaces**

To better understand this priority, we asked the survey participants to ‘suggest some ways to achieve the priority they have selected’, some of the comments provided by the survey participants are listed below:

- Build multi storey car parks / utilise existing car parks into multi storey in Cabramatta, Fairfield, Canley Heights, Canley Vale
- Provide parking infrastructure such as multistorey car parks at all train stations
- Provide more parking facilities near shop centres
- Provide parking at T-ways
- Add lined parking to all major areas to prevent cars taking up 2 car spaces.
- Provide good free parking at the hospital
- Make sure DA’s are properly and fairly scrutinised with a sufficient parking spaces.
- More disabled parking spots and monitor them
- Better planning to provide sufficient parking spaces
- Long term and short term parking facilities that is affordable.
PRIORITY 10 – ACCESS TO SCHOOLS, UNIVERSITIES AND TAFE

This priority represents 3.8% of survey participants identifying concerns relating to access to Schools, Universities and TAFE. As represented by the chart below, the majority (71%) of survey participants expect the delivery level of this priority to be improved.

Table 24: Access to Schools, Universities and TAFE

To better understand this priority, we asked the survey participants to 'suggest some ways to achieve the priority they have selected', some of the comments provided by the survey participants are listed below:

- Encourage universities and colleges to be established in our city
- Lobby State Government to improve and increase course diversity in our local TAFE
- Schools with new facilities and higher ranking
- Better teaching in our local schools
- Financial support packages
- More access to children learning programs and what level of education to assist for parents at home
- Improved pickup and drop-off access points for parking / 5 minute drop/pickup zones at all schools.
- Establish and promote educations centres such as a Technology Centre
THEMES

In developing the 2016-2026 Fairfield City Plan, Council ensured a balanced approach by utilising the Social Justice Principles and the Quadruple Bottom Line framework. The Social Justice Principles ensured social considerations such as equity, access, participation and rights were taken into account with the Quadruple Bottom Line ensured that the City Plan is developed holistically and is balanced, rather than favouring one particular aspect.

Based on the community’s needs and aspirations identified during the implementation of the Fairfield City Community Engagement Strategy 2016, the following five themes were identified towards achieving their vision, priorities and goals, which based on this engagement, has not changed compared to the 2012-2022 Fairfield City Plan:

- Theme 1 Community Wellbeing
- Theme 2 Places and Infrastructure
- Theme 3 Environmental Sustainability
- Theme 4 Local Economy and Employment
- Theme 5 Good Governance and Leadership

Identifying goals is vital to formulating successful strategies and plans and identifying where the community wants to be. Goals generally give focus for stakeholders to work towards and are measurable when tracking progress.

To determine the goals required for the 2016-2026 Fairfield City Plan, the needs and aspirations identified from the outcomes of the community engagement activities have been grouped into the theme areas in more.
THEME 1 - Community Wellbeing

Community Wellbeing relates to the quality of life we enjoy when we live, work, play, shop and visit Fairfield City. It's about a good relationship with our neighbours, the opportunities we have to meet our daily needs and achieve our ambitions, our sense of belonging, respect for the things we value, the support that's available when we need it, and the pride we feel in our diverse community and neighbourhoods.

This theme represents 32% of survey participants needs and aspirations identified from community engagement activities.

Chart 1: % of Survey Participants needs represented by this theme

This comprises the following needs and aspirations highlighted by the surveyed participants based on popularity.

<table>
<thead>
<tr>
<th>Needs and Aspirations</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community safety – <strong>Priority Item</strong></td>
<td>259</td>
</tr>
<tr>
<td>Affordable housing – <strong>Priority Item</strong></td>
<td>199</td>
</tr>
<tr>
<td>Access to schools, Universities, Colleges and TAFE – <strong>Priority Item</strong></td>
<td>161</td>
</tr>
<tr>
<td>Access to healthcare, medical facilities and services</td>
<td>160</td>
</tr>
<tr>
<td>Activities and facilities for children and Youth</td>
<td>155</td>
</tr>
<tr>
<td>Activities and Facilities for the elderly</td>
<td>67</td>
</tr>
<tr>
<td>Community and social services</td>
<td>49</td>
</tr>
<tr>
<td>Recognised as a safe and secure city</td>
<td>41</td>
</tr>
<tr>
<td>Lower Cost of service and facility use such as the Leisure Centres, Community Halls,</td>
<td>40</td>
</tr>
<tr>
<td>sportsfields etc.</td>
<td></td>
</tr>
<tr>
<td>Diversity and multiculturalism respected</td>
<td>38</td>
</tr>
<tr>
<td>Community facilities provide opportunities for education and leisure such as libraries, community centres, etc.</td>
<td>38</td>
</tr>
</tbody>
</table>
Needs and Aspirations | Value
---|---
Affordable healthy activities for physical exercise | 34
Community and social groups supported and educated | 29
Community Pride | 27
Partnerships within our diverse community | 22
Financial support for community and social groups | 17
Access and participation opportunities for people with a disability | 14
heritage protected and celebrated | 12

Common Goals Identified
Based on these needs and aspirations the following common goals have been identified:

- A diverse cultural community that is valued and celebrated
- Healthy and active community
- A safe community
- An inclusive city with access to opportunities for our community

How will we get there?
The surveyed participants were asked “how will we get there?” based on the needs and aspirations they have identified. This will help paint the picture when identifying the outcomes and strategies needed to achieve the community’s goals as part of the 2016-2026 Fairfield City Plan.

The following information was collated and identified:

<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
</table>
| A diverse cultural community that is valued and celebrated | Diversity and multiculturalism respected | - Educational campaigns against racism and discrimination  
- Supporting cultural events including minority group events and celebrations  
- Activities, events and festivals to get people from different cultures together. |
| | heritage protected and celebrated | - Promote heritage sites and highlight them as key monuments through the City with night lighting and landscaping  
- Restore heritage buildings to their original form and utilise them as museums or public services |
| | Partnerships within our diverse community | - Support refugees and education programs  
- Partner with local clubs to assist in facility improvements and develop mentoring programs for sports  
- Provide information promoting all stakeholders, community groups, organisations and events in Fairfield City  
- Establish funding and resources to support community and social services  
- Improve promotion of services that are available to the community |
<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
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</thead>
</table>
| **Healthy and active community** | Affordable healthy activities for physical exercise | - Encourage events such as fun runs and marathons to come to Fairfield City  
- Provide affordable exercise activities and classes such as gym equipment in parks  
- Develop educational programs about health and nutrition |
| Access to healthcare, medical facilities and services | | - Upgrade Fairfield Hospital and facilities for patients especially the elderly to prevent transfers to Liverpool Hospital  
- Improve services and access to excellent specialist doctors throughout the City  
- Encourage mega medical centres with good parking into the area  
- Support health services to inform ethnic community groups  
- Encourage more female doctors to practice in Fairfield City  
- Encourage new infrastructure that is keeping up with technology  
- Encourage better trained nurses to our hospitals |
| Community facilities provide opportunities for education and leisure such as libraries, community centres, etc. | | - Develop diverse community centres for a range of purposes in locations near public transport  
- Collaborate with business and education sectors to fund innovative programs and create centres of excellence  
- Encourage education and leisure programs in community centres for all ages and cultures  
- Support non-for-profit community group programs and activities through free hire of facilities |
| **A safe community** | Community safety – *Priority Item* | - Increase police presence and patrols at night and in train stations  
- Provide CCTV Cameras at Stations, Car Parks, Town Centres, Shopping Centres and high foot traffic areas  
- Establish safe parks near stations  
- Encourage the community to be involved in neighbourhood watch schemes  
- Educate people about the laws and how to stay safe  
- Develop educational programs near housing commission  
- Better lighting within parks, town centres and walking tracks to support night activities  
- Discourage loitering and anti-social behaviour  
- Security Guards at Car Parks  
- Promote Fairfield City as Safe and Secure City to Sydney |
<table>
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<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognised as a safe and secure city</td>
<td>-</td>
<td>Develop promotional campaigns that Fairfield City is a safe place in Sydney.</td>
</tr>
<tr>
<td>An inclusive city with access to opportunities for our community</td>
<td>Affordable housing – <em>Priority Item</em></td>
<td>- Lower prices for sale of homes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Rent assistance schemes and other initiatives that support renters</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Rezoning areas to increase residential areas over industrial</td>
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<tr>
<td></td>
<td></td>
<td>- Approve high quality apartments and units in suitable locations with supported infrastructure</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Support business to increase income for workers</td>
</tr>
<tr>
<td>Access to schools, Universities, Colleges and TAFE – <em>Priority Item</em></td>
<td>- Encourage universities and colleges to be established in our city</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>- Lobby State Government to improve and increase course diversity in our local TAFE</td>
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<tr>
<td></td>
<td></td>
<td>- Schools with new facilities and higher ranking</td>
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<tr>
<td></td>
<td></td>
<td>- Better teaching in our local schools</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Financial support packages</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Better access for children’s learning programs and assistance for parents</td>
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<tr>
<td></td>
<td></td>
<td>- Improved pickup and drop-off access points for parking / 5 minute drop/pickup zones at all schools</td>
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<td></td>
<td></td>
<td>- Establish and promote education centres such as a Technology Centre</td>
</tr>
<tr>
<td>Activities and facilities for children and Youth</td>
<td>- Develop programs for mentorship, computers, skills and job support</td>
<td></td>
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<tr>
<td></td>
<td>- Develop activities and programs in parks and shopping centres such as water parks, gym equipment, children shows, arts and crafts, etc</td>
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<tr>
<td></td>
<td>- Increase community sports programs and competitions that are affordable for all</td>
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</tr>
<tr>
<td></td>
<td>- Support and develop programs in the Youth and Community Centre, especially during school holidays and weekends</td>
<td></td>
</tr>
<tr>
<td>Activities and Facilities for the elderly</td>
<td>- Provide specialised activities in town centres such as chess tables and bingo</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Develop activities and programs such as crafts, meditation, tai chi, dancing and educational workshops on gardening, how to stay safe, nutrition and problem gambling</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Encourage better aged care facilities into Fairfield City</td>
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</tr>
<tr>
<td></td>
<td>- Develop a community transport shuttle bus for the aged</td>
<td></td>
</tr>
<tr>
<td>Access and participation opportunities for people with a disability</td>
<td>- Establish events and programs to raise awareness and support for people with a disability</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Ensure all public buildings have easy access</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Develop activities for people with disabilities</td>
<td></td>
</tr>
<tr>
<td>Proposed Goals</td>
<td>Needs and Aspirations</td>
<td>Suggestions from the community for achieving these goals, needs and aspirations</td>
</tr>
<tr>
<td>----------------</td>
<td>-----------------------</td>
<td>--------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
|                | Lower Cost of service and facility use such as the Leisure Centres, Community Halls, sportsfields etc. | - Lower cost of services for families and seniors at Leisure Centres and Car Parks  
- Lower cost for hire by community groups |
|                | Financial and educational support for community and social groups | - Support for families going through tough times  
- Provide financial assistance to community groups  
- Supporting community and social groups to educate the newly arrived off welfare and into the community  
- Provide access to support for people with disabilities |

The following are direct comments that were made in relation to the community’s needs and aspirations for Theme 1 - Community Wellbeing:

"More police presence and lighting at night"
"Promotion of diversity so minority cultures don't feel intimidated"
"More CCTV should be installed around areas which have a high frequency of pedestrian foot traffic."
"More medical staff in hospitals and better health services"
"Better access, resources at school, reaching out to people that have special needs"
"Like to see more sporting events held in the city e.g triathlons for the tough to participate in. Fun run events for family etc"
"more programs and activities for youth in parks and shopping centres."
"Membership deals for disabled, elderly and all pensioners regardless of age."
"more accessible activities and tours for the elderly"
"More police patrols in areas that are known to be unsafe e.g. train station"
"More leisure centres that are affordable, this can encourage more safe and healthy living."
"More and improved multiculturalism, holding activities to promote awareness and respect"
"Educational campaigns against racism and discrimination."
"Events getting people from different cultures together"
"Collaboration with business and education sectors to fund innovative programs and create centre of excellence"
"More multipurpose community centres in good locations"
"Creating more fitness activities for different groups in the community"
"More cultural celebrations perhaps or promoting the achievements of local residents, business people and students etc"
"Ensure Fairfield is a cleaner, tidier city by education residents and business owners. A better looking city would increase community pride in the area."
"Work with local clubs to assist in improving facilities, mentoring programs with sports"
"More funding for small, new community groups"
"More services for vulnerable people in the community"
"Providing more information about services in different languages"
"More Events and programs to raise awareness and support people with a disability"
"I would like to see heritage buildings restored and used as museums or for public services"
THEME 2 – PLACES AND INFRASTRUCTURE

Places and Infrastructure are the buildings, facilities, open space, town centres, roads, footpaths, public transport and all other built structures that we use to meet our day to day and future needs. The availability of places and infrastructure in the community enables services to be provided and therefore contributes to our wellbeing. The quality of our places and infrastructure create a first impression for visitors to our City and help shape the care and pride we take in our area.

This theme represents 31% of survey participants needs and aspirations identified from community engagement activities.

![Chart 2: % of Survey Participants needs represented by this theme](image)

This comprises the following needs and aspirations highlighted by the surveyed participants based on popularity.

<table>
<thead>
<tr>
<th>Needs and Aspirations</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>local traffic flow and road safety - <em>Priority Item</em></td>
<td>294</td>
</tr>
<tr>
<td>Inviting and well used community places and parks - <em>Priority Item</em></td>
<td>247</td>
</tr>
<tr>
<td>Connected Transport System - <em>Priority Item</em></td>
<td>223</td>
</tr>
<tr>
<td>Car parking spaces - <em>Priority Item</em></td>
<td>189</td>
</tr>
<tr>
<td>City Infrastructure (Buildings, Roads etc.) is supporting the future growth of the city</td>
<td>45</td>
</tr>
<tr>
<td>Condition of roads</td>
<td>49</td>
</tr>
<tr>
<td>No so many high rises / Less crowded / Less dense housing</td>
<td>42</td>
</tr>
<tr>
<td>Different types of housing e.g. apartments, granny flats and townhouse</td>
<td>41</td>
</tr>
<tr>
<td>New and upgraded community facilities in suitable locations</td>
<td>40</td>
</tr>
<tr>
<td>safe and connected walking paths and cycle ways</td>
<td>35</td>
</tr>
<tr>
<td>Design and developments have improved the character of our local area</td>
<td>33</td>
</tr>
<tr>
<td>Better quality of new development</td>
<td>29</td>
</tr>
<tr>
<td>Phone reception and access to internet</td>
<td>15</td>
</tr>
</tbody>
</table>
**Common Goals Identified**
Based on these needs and aspirations the following common goals have been identified:

- A connected public transport and traffic management system
- An accessible and liveable city
- An attractive place
- Inviting and well used open spaces

**How will we get there?**
The surveyed participants were asked “how will we get there?” based on the needs and aspirations they have identified. This will help paint the picture when identifying the outcomes and strategies needed to achieve the community’s goals as part of the 2016-2026 Fairfield City Plan.

The following information was collated and identified:

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<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
</table>
| **A connected Public transport and traffic management system** | local traffic flow and road safety - *Priority Item* | - Widen roads and put in extra lanes  
- Improve the flow of traffic on main roads with more clearways during peak hours  
- Install roundabouts that effectively improve traffic flow  
- Investigate options for speed humps to lower speeding  
- Provide rangers to enforce road rules for parking and school zones  
- Clearer signage and better road markings  
- Coordinate traffic lights to manage the flow of traffic  
- Ensure infrastructure is in place before developments are completed  
- Direct traffic on minor roads elsewhere  
- Improve pedestrian crossings and increase the length of time for elderly  
- Better Traffic Management Planning and delivery |
| **Connected Transport System - *Priority Item*** | | - Increase frequency of buses and train services  
- Extend bus routes to areas that have no connection to transport system  
- New innovative transport systems like light rail to better connect to Blacktown, Bankstown, Liverpool and Parramatta City.  
- Community transport such as shuttle buses for the elderly to shopping centres  
- Better integrated timetables between buses and trains  
- Improve connection times to nearby Cities  
- Improve access between railway stations and major bus routes  
- Better train service with less overcrowded trains  
- Better access to major CBD’s across Sydney |
<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>- Better connections of T-way to our Major Cities such as Cabramatta and Fairfield</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Direct railway connection to North West Sydney through new airport</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Provide lift access to all trains for people with a disability</td>
</tr>
<tr>
<td>Condition of roads</td>
<td></td>
<td>- Stop patching potholes and repair the whole road surface instead</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Lobby State and Federal government for more funding for road repairs</td>
</tr>
<tr>
<td>An accessible and liveable city</td>
<td>Different types of housing e.g. apartments, granny flats and townhouse</td>
<td>- Replace dilapidated business strips with new developments</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Make the approval process faster with less restrictions on designs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Expand residential and commercial zoning to match councils that border with our LGA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Develop research programs into types of housing that will suit the LGA, ie not so many large unit blocks</td>
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<tr>
<td></td>
<td></td>
<td>- Increase infrastructure to support new developments</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Ensure builders are compliant</td>
</tr>
<tr>
<td>safe and connected walking paths and cycle ways</td>
<td></td>
<td>- Provide better footpaths in areas of high pedestrian activity</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Increase lighting along footpaths and walkways at night</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Extend cycleways and footpaths to encourage walking and bike riding</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Increase the walking paths at the lakes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Focus on public transport that encourages cycling and walking</td>
</tr>
<tr>
<td>Car parking spaces - Priority Item</td>
<td></td>
<td>- Build multi storey car parks / utilise existing car parks into multi storey in Cabramatta, Fairfield, Canley Heights, Canley Vale</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Provide parking infrastructure such as multistorey car parks at all train stations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Increase parking facilities near shopping centres</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Provide parking at T-ways</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Add lined parking to all major areas to prevent cars taking up 2 car spaces.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Provide free parking at the hospital</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Make sure DA’s are properly and fairly scrutinised with sufficient parking spaces</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Increase disabled parking spots and monitor them</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Better planning to provide sufficient parking spaces</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Long term and short term parking facilities that are affordable.</td>
</tr>
<tr>
<td>Design of developments have improved the character of our local area</td>
<td></td>
<td>- Only approve developments that are going to fit in with their surroundings</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- An emphasis on sustainable and green</td>
</tr>
<tr>
<td>Proposed Goals</td>
<td>Needs and Aspirations</td>
<td>Suggestions from the community for achieving these goals, needs and aspirations</td>
</tr>
<tr>
<td>----------------</td>
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<td>--------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| **Community assets and infrastructure are well managed into the future** | City Infrastructure (Buildings, Roads etc.) is supporting the future growth of the city | - A focus on modern and environmentally sustainable developments  
- Increase community projects that will benefit the whole community  
- Develop car parks  
- Better assisted transport facilities and services for the elderly  
- Better maintained and repaired roads  
- Improve congestion on roads  
- Lifts at stations to improve accessibility  
- Update old buildings and facilities to improve the aesthetics of the town centres |
| **Phone reception and access to internet** | | - Ensure the NBN rollout will be fibre for all Fairfield residents  
- Provide access to free internet in public spaces  
- Build relay towers to prevent mobile blackspots |
| **New and upgraded community facilities in suitable locations** | | - Ensure libraries and Leisure Centres are continually improved  
- Make Community centres technology hubs  
- Lobby for a community college  
- Improve food standards in the area and encourage café and coffee culture  
- Create attractive, smaller parks and sports areas that are family friendly  
- Provide better transport access and parking for local area |
| **Inviting and well used open spaces** | Inviting and well used community places and parks - *Priority Item* | - Maintain parks free of rubbish and litter  
- Increase picnic and BBQ areas, shaded areas and water refill stations in parks and on walking tracks  
- Create off leash dog parks and improve existing dog parks  
- Increase lighting in parks to encourage utilisation during day light savings  
- Create innovative parks like arboretum park |
<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations in Canberra</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>- Develop innovative playgrounds and make them accessible for people with disabilities</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Plan activities for youth and children</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Provide colour, landscaping and flowers in parks that are continually maintained.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Public toilets that aren’t locked during the day</td>
</tr>
</tbody>
</table>

The following are direct comments that were made in relation to the community’s needs and aspirations for Theme 2 – Place and Infrastructure:

- “Improve congestion with roundabouts”
- “Better flow on main road, with clearway signs during peak hours”
- “Improve lights and pedestrian crossings”
- “Well maintained parks free of rubbish and hazards where people find recreation and refuge. More places to seat and water refill posts. Community facilities well maintained and at an affordable price. Accessible to everyone.”
- “Benches in parks and along walkways; the addition of a couple of extra off-leash dog parks: Encouraging sustainable living to help reduce littering and illegal dumping and providing opportunities to make good use of community places”
- “incorporating disability access into existing playgrounds, eg sensory park”
- “link access to railway stations and major bus routes”
- “Better public transport system to accommodate future growth”
- “Improved transport connections, ensuring the disabled/elderly are not disadvantaged.”
- “Better and faster connection to the city”
- “more commuter parking”
- “More options of car parking, with the current situation having a severe shortage of spaces.”
- “More all day parking close to railway or bus lane”
- “Modern and environmentally sustainable developments.”
- “Focus on community projects that will benefit the whole community (majority)”
- “Updating old buildings and facilities, improving the aesthetics of the buildings planning for future use of buildings.”
- “Better roads for less wear and tear in cars”
- “Fix pot holes and footpaths”
- “Undertake further studies to unlock greater types of housing within the Fairfield LGA. Apartments, Granny Flats and Townhouses are all a good mix but further research should be undertaken to create different styles of dwellings such as terraces, manor housing etc.”
- “Libraries and leisure centres need new resources/features”
- “Improved food standards, cafe and coffee culture, local farmer markets etc. Something to engage with.”
- “facilities should be clean, modern and be inviting for the community to access. Rundown buildings are not appealing and will not generate income through hiring if not well maintained.”
- “More attractive smaller parks and football areas. Better landscaped and family friendly.”
- “more paths to encourage more walking and bike riding”
- “sustainable and green buildings where architecture must be of a high standard”
- “More street appeal with larger buildings incorporating new technologies and aesthetic qualities”
- “better urban design controls and more visionary plans, more based on the benefit for the public, not on political gains”
THEME 3 ENVIRONMENTAL SUSTAINABILITY

Our local environment and natural resources define our City and contribute to our wellbeing. In turn, our activities impact the quality and viability of many species and limited resources. Increasing awareness of environmental challenges such as climate change and water shortages has increased the pressure for protection and management of our bushland, local wildlife and waterways as well as improved design and operation of our built environment. Environmental sustainability is important at the local and global level, and for the health and wellbeing of future generations.

This theme represents 13% of survey participants needs and aspirations identified from community engagement activities.

Chart 3: % of Survey Participants needs represented by this theme

This comprises the following needs and aspirations highlighted by the surveyed participants based on popularity.

<table>
<thead>
<tr>
<th>Needs and Aspirations</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cleaner Streets and Public Areas – <strong>Priority Item</strong></td>
<td>208</td>
</tr>
<tr>
<td>Sustainable living</td>
<td>78</td>
</tr>
<tr>
<td>Environmentally aware and active community</td>
<td>71</td>
</tr>
<tr>
<td>Litter and rubbish dumping prevention</td>
<td>65</td>
</tr>
<tr>
<td>Bushlands, creeks and rivers are protected</td>
<td>55</td>
</tr>
<tr>
<td>Food Hygiene in local restaurants</td>
<td>24</td>
</tr>
<tr>
<td>Impact to climate change reducing</td>
<td>10</td>
</tr>
<tr>
<td>Rivers and drainages reduce flooding</td>
<td>8</td>
</tr>
<tr>
<td>Quick response to emergencies e.g. flooding, fires, etc</td>
<td>7</td>
</tr>
</tbody>
</table>
Common Goals Identified
Based on these needs and aspirations the following common goals have been identified:

- A sustainable natural environment
- Environmentally aware and active community
- Environmental compliance standards are met

How will we get there?
The surveyed participants were asked “how will we get there?” based on the needs and aspirations they have identified. This will help paint the picture when identifying the outcomes and strategies needed to achieve the community’s goals as part of the 2016-2026 Fairfield City Plan.

The following information was collated and identified:

<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
</table>
| **A Sustainable Natural Environment** | Cleaner Streets and Public Areas | - Make dining areas in shopping centres smoke free and provide cigarette butt bins to encourage smokers to throw them away rather than on the street  
- Encourage residents to take pride in their local areas and not deface them with graffiti  
- Clean up the canals and waterways  
- Provide bins for rubbish in the streets and parks of the area to encourage people to throw away their trash instead of dumping it  
- Arrange frequent cleaning of streets and areas that are prone to illegal dumping  
- Fine people for littering  
- Educate the community on the benefits of keeping streets cleaner, provide educational programs  
- Put on frequent council clean ups  
- Ensure naturestrips and medians are planted with grass and mowed frequently  
- Make corporate bodies responsible for flat owners and tenants who dump rubbish  
- Arrange for mechanical street sweepers and street cleansing services  
- Ensure drainage problems are dealt with swiftly  
- Provide signage in different languages about not feeding birds  
- Clean public toilets more frequently |
| Bushlands, creeks and rivers are protected | - Plant more trees near creeks to encourage native wildlife into these areas  
- Ask for more volunteers to work in teams to keep the natural environments free from litter  
- Plant more native trees and bushes on median strips and roundabouts to improve the look of the area |
<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
</table>
| Minimise Our Ecological Footprint | litter and rubbish dumping prevention | - Focus on the dumping of furniture and rubbish outside units  
- Employ staff to clean the main shopping centres  
- Increase rangers and CCTV cameras with substantial fines for offenders who litter  
- Make shopping centres use a pay system for trolleys to discourage shoppers from dumping them around the area  
- Provide bins for rubbish  
- Offer rewards for information about people who dump rubbish  
- Develop education programs for schools to encourage the youth not to litter |
|                     | Impact to climate change reducing | - Ensure that steps are taken to replant trees when they are cleared due to new developments  
- Develop education, training and workshops about the impact of climate change |
|                     | Sustainable living | - Encourage the use of recycled materials  
- Provide bins for green waste and food waste  
- Provide incentives for families looking to reduce their impact on the environment, encourage these local champions by promoting them in the local community  
- Build a city farm and farmers market and tap into the local restaurant’s desire to buy local produce  
- Make it compulsory for all new developments to install water tanks |
|                      | Rivers and drainages reduce flooding | - Improve drainage to reduce the impact of heavy rain in the streets  
- Clear rubbish from waterways  
- Increase funding for maintenance of infrastructure |
|                      | Quick response to emergencies e.g. flooding, fires, etc | - Prioritise emergency workers  
- Council to provide quicker response times during storms |
<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Environmentally Aware and Active Community</td>
<td>Environmentally aware and active community</td>
<td>- Assist the community with developing food co-ops - Enhance small and forgotten public spaces as areas of environmental education and inspiration - Provide funding for research into environmental issues - Encourage the city’s volunteers to share their skills and resources, especially the aging population, through workshops and educational programs - Stronger policing for people who commit offences involving the environment like littering or cutting down trees - Offer incentives at schools to get the youth involved in thinking about the environment - Provide better outreach and community education programs to make the whole community environmentally aware - Plant more trees and stop destroying animal habitats for developments - Educate and motivate the community to grow food for their families, provide ways to assist them - Provide workshops and educational programs with regard to how to live more sustainably and save water and energy - Educate and guide developers when building new homes about ways they can be more sustainable - Establish volunteer groups to help raise community pride through clean up groups and trees planting groups across Fairfield City</td>
</tr>
<tr>
<td>Environmental compliance standards are met</td>
<td>Food Hygiene in local restaurants</td>
<td>- Arrange regular, unannounced public health visits to restaurants - Provide better education for local businesses about essential food hygiene, hand washing and cleanliness - Increase enforcement officers and their scope</td>
</tr>
</tbody>
</table>
The following are direct comments that were made in relation to the community’s needs and aspirations for Theme 3 – Environmental Sustainability:

“Recreate public spaces and local streets so that people take pride in and value them, preventing the trashing of them.”

“A more proactive approach to education (which includes enforcement) of the community, including businesses, about waste and sustainability and detection of infringements.”

“Regular clean ups of common dumping sites”

“Less rubbish and litter on streets and public spaces”

“More work crews to clean and remove litter”

“Harsher penalties to deter dumpers and quicker clean-up”

“More welcoming streetscapes which encourages people to use them”

“Educational programs for cleaner streets, clean up Australia day in Fairfield in each suburb, supported by the council.”

“Educate and inspire local people to grow food for their families, and provide ways to assist them simply”

“education and guides for new home builders etc to follow to be more sustainable e.g. solar energy”

“Encouragement of living sustainability within households as well as collectively as a community”

“To provide incentives or demonstrate to residents how to move towards living sustainably to reduce their impact on the environment and save money for their families eg seeking sustainability champions in the community to share their journeys with their community eg local media, radio etc”

“Alternative ways to reduce carbon emissions and save towards resources available”

“More educational programs and workshops”

“More rangers and cctv cameras with substantial fines for offenders”

“Fines and penalties and keep council workers on top of it. Make shopping centres enforce a pay for trolley usage system so residents don’t take trolleys home and leave them on the streets”

“Inspect residential areas and fine transgressors. Large rewards for information.”

“More trees needed, limit pollution near these areas. Introduction of more trees near these areas to encourage more native wildlife into the areas (birds, bees etc)”

“More plants and trees on nature strips and rounds about to improve the amenity of the city.”

“Reduce litter, cleaning rubbish from local waterways and better prevention of rubbish being swept into storm drains.”

“protect the wildlife and encourage the regeneration of these environments for future generations”

“protect natural bush and rivers and creeks and make walking paths for people to relax”

“more public health visits in restaurants to teach importance of food safety and hand washing, also cleanliness in and outside of restaurants”

“More focus on the impact of climate change”

“clearing of pipes and streets to reduce some of the impact of rain”
**Theme 4 – Local Economy and Employment**

The businesses and industries in Fairfield City and the surrounding areas provide goods and services as well as local employment opportunities. The shopping centres not only provide a range of products and services, they are also important meeting places and often represent the identity of their suburb. The Smithfield- Wetherill Park industrial area is one of the largest industrial estates in Australia and therefore a major employer, traffic generator and economic powerhouse. Higher than average levels of unemployment, especially youth unemployment, place increased importance on access to education and training.

This theme represents 19% of survey participants needs and aspirations identified from community engagement activities.

<table>
<thead>
<tr>
<th>Needs and Aspirations</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attractive and lively town centres - <em>Priority Item</em></td>
<td>225</td>
</tr>
<tr>
<td>Job Opportunities - <em>Priority Item</em></td>
<td>210</td>
</tr>
<tr>
<td>Tourism throughout the City</td>
<td>141</td>
</tr>
<tr>
<td>Local Shopping Variety</td>
<td>129</td>
</tr>
<tr>
<td>Access to workforce training and skill development</td>
<td>51</td>
</tr>
<tr>
<td>Support for people who can't work</td>
<td>31</td>
</tr>
<tr>
<td>Local Businesses</td>
<td>19</td>
</tr>
</tbody>
</table>

*Chart 4: % of Survey Participants needs represented by this theme*

This comprises the following needs and aspirations highlighted by the surveyed participants based on popularity.
**Common Goals Identified**

Based on these needs and aspirations the following common goals have been identified:

- Range of resilient businesses
- Attractive and lively City
- Diverse employment and job opportunities

**How will we get there?**

The surveyed participants were asked “how will we get there?” based on the needs and aspirations they have identified. This will help paint the picture when identifying the outcomes and strategies needed to achieve the community’s goals as part of the 2016-2026 Fairfield City Plan.

The following information was collated and identified:

<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
</table>
| Range of resilient businesses | Local Shopping Variety | - Focus on the small, local shops that are being pushed out by bigger businesses  
- Encourage a greater variety of shops in the smaller shopping streets  
- Reinvigorate the shopping centres that are run down and looking tired  
- Attract and support businesses to come to the area  
- Encourage a bigger choice of restaurants that would bring people into the area |
| Local Businesses |  | - Attract a range of diverse local businesses  
- Create programs for promoting small businesses  
- Support and encourage local chamber of businesses  
- Provide free parking around local businesses to attract customers  
- Create a modern vision for how shopping centres and streets will look and encourage businesses to fit in with this vision |
| Attractive and lively City | Attractive and lively town centres - *Priority Item* | - Develop attractive designs for modernised town centres, including seating, landscaping, fountains, art etc  
- Town Centre upgrades required for Fairfield, Fairfield Heights, Cabramatta, Canley Heights and Canley Vale  
- Less concrete and face-lift of existing stores  
- Better cafes, coffee culture, restaurants and outdoor dinning  
- Better engagement and community approval with town centre upgrade and changes  
- Develop an identity and character for Town Centres like Parramatta and Burwood.  
- Safe meet up and hang out areas  
- Less access to cars in busy shopping streets  
- Night food markets  
- Develop aesthetic guidelines in place for |
<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>businesses particularly commercial and retail to improve overall appearance of CBD</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Promote a diverse variety of shops</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Develop and promote a night life for Fairfield and Cabramatta.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Pedestrians should be prioritised</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Increase night life events and attractions in the city</td>
</tr>
<tr>
<td></td>
<td>Tourism throughout the City</td>
<td>- Establish free public festivals and events that will encourage people from outside the City to attend</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Set up tours of local food sites and places of historical interest or culturally specific areas</td>
</tr>
<tr>
<td>Diverse employment and job opportunities</td>
<td>Access to workforce training and skill development</td>
<td>- Offer opportunities for mentoring in the community</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Make workforce training available to all members of the community</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Focus on getting workers back into the workforce after long periods out of work such as retired workers or the long term unemployed.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Offer training to residents from CALD backgrounds or who have prior qualifications that aren’t recognised in Australia</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Encourage businesses to offer on the job training or mentoring by giving them incentives</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Arrange job expos and educational classes that focus on skill development</td>
</tr>
<tr>
<td></td>
<td>Support for people who can't work</td>
<td>- Lobby the Federal government for more funds to support people with a disability</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Provide better information about which services are available for people who are unable to work for various reasons</td>
</tr>
<tr>
<td></td>
<td>Job Opportunities - Priority Item</td>
<td>- Attract white collar businesses to come to the area</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Provide English language classes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Encourage cafes, restaurants and reliable retail outlets for both part-time and full time opportunities into the area</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Develop and implement volunteer programs to increase community employment skills</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Lobby Statement Government to move more white collar jobs / educated based roles into our City</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Host and deliver Employment Expo to all types of people</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Provide educational training programs and opportunities to improve our communities employment skills</td>
</tr>
</tbody>
</table>
The following are direct comments that were made in relation to the community’s needs and aspirations for Theme 4 – Economy and Employment:

“More alfresco dining areas”
“Have more things going on around the main business districts of the suburbs, things that people want to go to - festivals as they are now are fairly good and they’re very vibrant”
“Less concrete, face-lift the existing stores, and include a better cafe and coffee culture with less discount/ low quality “junk” stores, furniture stores, etc.”
“A larger variety of shops and a more diverse platter when it comes to leisure shopping.”
“bringing more of a sense of community and belonging locally.”
“More cafes and restaurants in Fairfield and outdoor dining in Cabramatta”
“Cafes and restaurants, eat streets and activities”
“Attract more industry, new businesses that appeal to everyone, partnerships with big companies such as Woolworths, Big W etc”
“More Job Opportunities or Work Experience For the Youth”
“Job and learning opportunities for our youth”
“More job opportunities for adults and people that haven't been in the workforce for a while”
“More free public festivals, programs, events”
“more tourist attractions like veggie street markets, arts and crafts etc.”
“Tours of local food places and historical sites”
“More variety of shops especially small shopping strips”
“Availability and opportunities for workforce training”
“Training for long term unemployed, including older "retired" workers who have to deal with Age Prejudice”
“give opportunity to train people on the job, create more job internship”
“Programs for promoting small businesses, restaurants, cafes.”
“Support and encourage local chamber of commerce”
“Continue support for the city's many small businesses”
THEME 5 – GOOD GOVERNANCE AND LEADERSHIP

As a democracy, we want our leaders to listen to us, represent our views with integrity and strive to achieve for the good of the community. Decision making, especially in the public sector, must be transparent, objective and accountable. Good governance and leadership ensures the community has access to information and participates in the development of policies and decisions that affect them. Across all sectors of our community we look for a high standard of ethics, justice and honesty to be reflected in the actions and behaviour of individuals, organisations, businesses and governments.

This theme represents 5% of survey participants needs and aspirations identified from community engagement activities.

Chart 5: % of Survey Participants needs represented by this theme

This comprises the following needs and aspirations highlighted by the surveyed participants based on popularity.

<table>
<thead>
<tr>
<th>Needs and Aspirations</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Well engaged and informed community</td>
<td>62</td>
</tr>
<tr>
<td>Community &amp; Government organisations working together</td>
<td>55</td>
</tr>
<tr>
<td>Plans are developed to meet the community's needs</td>
<td>34</td>
</tr>
<tr>
<td>Value for money services</td>
<td>28</td>
</tr>
<tr>
<td>Decision making processes are open and transparent</td>
<td>19</td>
</tr>
<tr>
<td>A financially sustainable city</td>
<td>16</td>
</tr>
<tr>
<td>Access to public information</td>
<td>6</td>
</tr>
<tr>
<td>Community interests are well represented</td>
<td>5</td>
</tr>
</tbody>
</table>
Common Goals Identified
Based on these needs and aspirations the following common goals have been identified:
- Decision making processes are open and transparent
- A well engaged and informed community
- Stakeholders in Fairfield City are financially sustainable and responsible
- Strengthen relationships through partnerships within our community

How will we get there?
The surveyed participants were asked “how will we get there?” based on the needs and aspirations they have identified. This will help paint the picture when identifying the outcomes and strategies need to achieve the community’s goals as part of the 2016-2026 Fairfield City Plan.

The following information was collated and identified below.

<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
</table>
| Decision making processes are open and transparent | Plans are developed to meet the community's needs | - Ask for more feedback from the community on issues relating to planning and development  
- A greater focus on what the community’s needs are with regard to planning in the LGA  

| Decision making processes are open and transparent | - Seek greater input from the community with regard to large scale developments and ensure this information is communicated back to the community  
- Regular feedback to the community about what Council has planned for the local area |
| Well engaged and informed community | Well engaged and informed community | - Actively seek opportunities to involve residents in their local area by arranging inclusive events  
- Communication should target residents from different age brackets  
- Advocate for a range of education opportunities for all members of the community to make better informed decisions  
- Develop proactive reporting about the good aspects of Fairfield City |
| Stakeholders in Fairfield City are financially sustainable and responsible | Value for money services | - Greater access to cheaper entertainment  
- Higher quality of service providers rather than more expensive |
| Stakeholders in Fairfield City are financially sustainable and responsible | A financially sustainable city | - Focus on reducing Council administrative costs  
- Put in place strong project planning  
- Encourage and support local businesses to employ local people and give them incentives to give back to their community  
- Limit executive salaries |
<table>
<thead>
<tr>
<th>Proposed Goals</th>
<th>Needs and Aspirations</th>
<th>Suggestions from the community for achieving these goals, needs and aspirations</th>
</tr>
</thead>
</table>
| **Strengthen relationships through partnerships within our community**        | Community & Government organisations working together                                | - Utilise ratepayers money in a more innovative way to achieve results for the diverse community  
- Encourage the community to be less dependent on welfare                      |
|                                                                                | Community interests are well represented                                             | - Provide information sessions to the community on issues that affect them  
- Lobby for social welfare support for people with disabilities                  |
|                                                                                |                                                                                     | - Request feedback from the community as to how their needs can be best served  |

The following are direct comments that were made in relation to the community’s needs and aspirations for Theme 5 – Good Governance and Leadership:

- “Active seek opportunities to involve resident’s in their local area eg host a street bbq or gathering”
- “State government departments need to stretch out to our area and actually get to know the community and their needs more”
- “Research the needs of the community and support their needs, government to fight for funds to better Fairfield”
- “Collaboration while working on important issues eg domestic violence, youth crime”
- “High quality service providers”
- “more regular updates on the decision making processes and problems plaguing the community”
- “Encourage & support local business employing local people, incentives to give back to the community”
- “More information in other languages”

**Linking to Other Plans**

All information collated from the implementation of the community engagement strategy has been used to determine if the community’s vision, goals, priorities and aspirations for the future of Fairfield City have changed. These are included in the Draft 2016-2026 Fairfield City Plan.
FAIRFIELD CITY PLAN SURVEY

LET’S CONNECT

Please fill out this survey to help develop the 2026 Fairfield City Plan. If you require an interpreter, please call the free Telephone Interpreter Service on 131 450 for assistance.

ABOUT LIVING OR DOING BUSINESS IN FAIRFIELD CITY

A. What are the three (3) best things about living or doing business in Fairfield City?

1. 
2. 
3. 

B. What are three (3) things that you would like to change about living or doing business in Fairfield City?

1. 
2. 
3. 

C. If you could travel forward to the year 2026, what five (5) priorities you would like to see throughout Fairfield City?

Mark them from 1—5

Health and Wellbeing

- Affordable housing
- Different types of housing e.g., apartments, granny flats and townhouses
- Access to workforce training and skill development
- Support for people who can’t work
- Local businesses
- Access to healthcare, medical facilities and services
- Food hygiene in local restaurants
- Affordable healthy activities for physical exercise
- Financial support for community and social groups
- Lower cost of service and facility use such as the Leisure Centres, Community Hall, sportsfields etc.
- Cleaner streets and public areas

Economy and Society

- Activities and facilities for children and youth
- Community and social services
- Diversity and multiculturalism respected
- Community pride
- Access and participation opportunities for people with a disability
- Heritage protected and celebrated
- Partnerships within our diverse community
- Activities and facilities for the elderly
- Community safety
- Recognised as a safe and secure city
- Job opportunities
- A financially sustainable city
- Tourism throughout the city
- Attractive and lively town centres
- Local shopping variety
- Value for money services
- Community interests are well represented
- New and upgraded community facilities in suitable locations
- Other:

Leadership and Strategy (planning)

- Community and government organisations working together
- Decision making processes are open and transparent
- A well engaged and informed community
- Better quality of new development
- Design and developments have improved the character of our local area
- Plans are developed to meet the community’s needs
- Access to public information
- Access to Schools, Universities, Colleges and Tafe
- Community facilities provide opportunities for education and leisure such as libraries, community centres, etc.
- Community and social groups supported and educated

Infrastructure (buildings, roads, etc) and Environment

- Environmentally aware and active community
- Sustainable living
- Impact to climate change reducing
- Rivers and drainages reduce flooding
- City infrastructure (buildings, roads, etc) is supporting the future growth of the City
- Inviting and well used community places and parks
- Car parking spaces
- Quick response to emergencies e.g., flooding, fires, etc.
- Connected transport system
- Local traffic flow and road safety
- Safe and connected walking paths and cycle ways
- Condition of roads
- Phone reception and access to internet
- Bushlands, creeks and rivers are protected
- Litter and rubbish dumping prevention

D. For each of the priorities you selected, do want it maintained, more of it or improved in the future?

Tick which option below (maintained, more or improved) you want for each priority you selected above.

<table>
<thead>
<tr>
<th>Priority</th>
<th>Maintained</th>
<th>More</th>
<th>Improved</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Figure 1: Fairfield City Plan Survey – English Pg. 1
Figure 1: Fairfield City Plan Survey - English Pg. 2
Figure 2: Fairfield City Plan Survey - Arabic Pg. 1
Figure 2: Fairfield City Plan Survey - Arabic Pg. 2
Figure 3: Fairfield City Plan Survey - Assyrian Pg. 1
## Figure 3: Fairfield City Plan Survey - Assyrian Pg. 2

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 - 17</td>
<td>25 - 34</td>
</tr>
<tr>
<td>18 - 24</td>
<td>35 - 49</td>
</tr>
<tr>
<td>25 - 34</td>
<td>50 - 59</td>
</tr>
</tbody>
</table>

- Abbotsbury
- Bonnyrigg
- Bonnyrigg Heights
- Booly Park
- Cabramatta
- Cabramatta West
- Canley Heights
- Canley Vale
- Carramar
- Cool Park
- Edensor Park
- Fairfield
- Fairfield East
- Fairfield West
- Greenfield Park
- Hornsby Park
- Lansvale
- Mt Pritchard
- Old Guildford
- Prainwood
- Smithfield
- St Johns Park
- Villawood
- Wakerley
- Wetherill Park
- Yerrin

---

F.extracted_text
Figure 4: Fairfield City Plan Survey - Chinese Pg. 1
关于您自己

F. 您的年龄？
- 12 岁及 12 岁以下
- 13-17
- 18-24
- 25-34
- 35-40
- 40-49
- 50-59
- 60-69
- 70-79
- 80 岁及以上

G. 您住在哪个区？
- Abbotsbury
- Bonnyrigg
- Bonnyrigg Heights
- Bosley Park
- Cabramatta
- Cabramatta West
- Canley Heights
- Canley Vale
- Cammarra
- Cecel Park
- Edensor Park
- Fairfield
- Fairfield East
- Fairfield Heights
- Fairfield West
- Greenfield Park
- Horsley Park
- Lansvale
- Mt Pritchard
- Old Guildford
- Prairielwood
- Smithfield
- St John's Park
- Villawood
- Wakeley
- Westmead Park
- Wetherill Park
- Yennora

总结

I. 对于未来的 Fairfield City 的发展，你认为应该有什么想法？你还有什么别的评论吗？

J. 如果将来您还想参与这样的事情，请告诉我们您的姓名以及希望我们如何联系您，电子邮件还是电话

谢谢您！

Figure 4: Fairfield City Plan Survey - Chinese Pg. 2
Figure 5: Fairfield City Plan Survey - Khmer Pg. 1
E. ドトワバポップルナ資訊タールク エンガジメントタールクヒヌム。
(5) エンガジメントタールクヒヌム。

F. エンガジメントタールクヒヌム。

<table>
<thead>
<tr>
<th>年齢</th>
<th>人数</th>
<th>年齢</th>
<th>人数</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 - 13</td>
<td>25 - 34</td>
<td>60 - 69</td>
<td>60 - 69</td>
</tr>
<tr>
<td>14 - 24</td>
<td>30 - 49</td>
<td>70 - 94</td>
<td>80 - 99</td>
</tr>
</tbody>
</table>

G. エンガジメントタールクヒヌム。

<table>
<thead>
<tr>
<th>地名</th>
<th>地名</th>
<th>地名</th>
<th>地名</th>
<th>地名</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbotsbury</td>
<td>Canley Vale</td>
<td>Fairfield West</td>
<td>Smithfield</td>
<td>St Johns Park</td>
</tr>
<tr>
<td>Bonnyrigg</td>
<td>Canley Vale</td>
<td>Greenfield Park</td>
<td>St Johns Park</td>
<td>Villawood</td>
</tr>
<tr>
<td>Bonnyrigg Heights</td>
<td>Cecil Park</td>
<td>Horsley Park</td>
<td>Villawood</td>
<td>Wakeley</td>
</tr>
<tr>
<td>Rooty Hill</td>
<td>Edensor Park</td>
<td>Llangat</td>
<td>Wakeley</td>
<td>Wetherill Park</td>
</tr>
<tr>
<td>Cabramatta</td>
<td>Fairfield</td>
<td>Mt Pritchard</td>
<td>Fairfield</td>
<td>Yennora</td>
</tr>
<tr>
<td>Cabramatta West</td>
<td>Fairfield East</td>
<td>Old Guildford</td>
<td>Fairfield</td>
<td>Yennora</td>
</tr>
<tr>
<td>Canley Heights</td>
<td>Fairfield Heights</td>
<td>3333666666</td>
<td>Fairfield</td>
<td>Yennora</td>
</tr>
</tbody>
</table>

Figure 5: Fairfield City Plan Survey - Khmer Pg. 2
KHÁO SÁT QUY HOẠCH THANH PHÔ FAIRFIELD

CÙNG KẾT NỐI

VỀ CUỘC SONG Ý THANH PHÔ FAIRFIELD

A. Ba điều tốt nhất về cuộc sống ở Thành phố Fairfield là gì?

1. 
2. 
3. 

B. Ba điều quý vị muốn thay đổi và cuộc sống ở Thành phố Fairfield là gì?

1. 
2. 
3. 

C. Nếu quý vị sở thích hoạt động hưởng ứng năm 2026, năm (5) ưu tiên quý vị muốn được thay trên toàn Thành phố Fairfield là gì?

Bảng 6: Điều 6

<table>
<thead>
<tr>
<th>Sự kiện và sự hưởng thụ</th>
<th>Lành đạo và Chiến lược (quy hoạch)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nhà ở gia đình phù hợp</td>
<td>Cao tạo sự sống động và hình ảnh quy hoạch phù hợp</td>
</tr>
<tr>
<td>Những người nhà ở khối mậu, như린, như theo người và nhà ở</td>
<td>Cao tạo sự sống động và hình ảnh quy hoạch phù hợp</td>
</tr>
<tr>
<td>Mỗi xã dân tộc tạo tạo sự liên kết và phát triển kỷ năng</td>
<td>Cao tạo sự sống động và hình ảnh quy hoạch phù hợp</td>
</tr>
<tr>
<td>Hỗ trợ cho những người không thể làm việc</td>
<td>Cao tạo sự sống động và hình ảnh quy hoạch phù hợp</td>
</tr>
<tr>
<td>Cao tạo nghề nghiệp ở địa phương</td>
<td>Cao tạo sự sống động và hình ảnh quy hoạch phù hợp</td>
</tr>
<tr>
<td>Tối đa hóa chăm sóc sức khỏe, bảo vệ sức khỏe và sức khỏe</td>
<td>Cao tạo sự sống động và hình ảnh quy hoạch phù hợp</td>
</tr>
<tr>
<td>Việc xây dựng và phát triển các nhà ở</td>
<td>Cao tạo sự sống động và hình ảnh quy hoạch phù hợp</td>
</tr>
</tbody>
</table>

Kinh tế và xã hội

- Cao tạo eines và sự ốc sên và thân thiện
- Cao tạo sự và xã hội và cá nhân
- Sử dụng và xây dựng phù hợp với các sự kiện của Trung tâm
- Dùng phổ và các khu vực công cộng sạch sẽ hơn

- Cao tạo energies và sự sống ở trên và thân thiện
- Cao tạo sự và xã hội và cá nhân
- Sử dụng và xây dựng phù hợp với các sự kiện của Trung tâm
- Dùng phổ và các khu vực công cộng sạch sẽ hơn

- Cao tạo energies và sự sống ở trên và thân thiện
- Cao tạo sự và xã hội và cá nhân
- Sử dụng và xây dựng phù hợp với các sự kiện của Trung tâm
- Dùng phổ và các khu vực công cộng sạch sẽ hơn

Khác:

D. Đối với một ưu tiên quý vị lựa chọn, quý vị muốn được đưa dự tri, tăng thêm hay được cải thiện trong tương lai?

Bảng dự báo mô phỏng an phổ dự tri (dự tri, tăng thêm hay cải thiện) quý vị muốn cho một ưu tiên đã chọn ở trên.

<table>
<thead>
<tr>
<th>Ưu tiên</th>
<th>Dự tri</th>
<th>Tăng thêm</th>
<th>Cải thiện</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
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<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>4</td>
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<tr>
<td>5</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Figure 6: Fairfield City Plan Survey - Vietnamese Pg. 1
GÓI TIỆU VỀ QUỸ VỊ

F. QUỸ VỊ BAO NHIỀU TUỔI?

<table>
<thead>
<tr>
<th>Tuổi</th>
<th>Số liệu</th>
<th>Tuổi</th>
<th>Số liệu</th>
</tr>
</thead>
<tbody>
<tr>
<td>Từ 12 tuổi trở xuống</td>
<td>25 - 34</td>
<td>0 - 9</td>
<td>70 - 84</td>
</tr>
<tr>
<td>Từ 13 - 17</td>
<td>35 - 49</td>
<td>Từ 18 - 24</td>
<td>50 - 59</td>
</tr>
<tr>
<td>Từ 18 - 24</td>
<td>50 - 59</td>
<td>Từ 25 tuổi trở lên</td>
<td>60 - 69</td>
</tr>
</tbody>
</table>

G. QUỸ VỊ SÔNG ĐẾNG VÀNG NÀO?

- Abbotsbury
- Bonnyrigg
- Bonnyrigg Heights
- Bexley Park
- Cabramatta
- Cabramatta West
- Canley Heights
- Canley Vale
- Caramar
- Cool Park
- Edensor Park
- Fairfield
- Fairfield East
- Fairfield West
- Greenfield Park
- Horley Park
- Lansvale
- Mt Pritchard
- Old Guildford
- Prairiewood
- Smithfield
- St Johns Park
- Villawood
- Wakeley
- Wetherill Park
- Yennora

TÔN HỢP

I. Đã làm điều đó quỹ vị có thể nói về việc cả Thành phố Fairfield, quỹ vị có thêm ý kiến gì nữa không?

J. Nếu quỹ vị muốn tham gia vào những chương trình tương tự như thế này, xin vui lòng cho chúng tôi biết tên và quỹ vị muốn tham gia hỗ trợ việc thực hiện, qua email, liên hệ hay gọi thư.

Xin cảm ơn quỹ vị.

---

XIN HÃY GỌI LẠI HÀN KHẢO SÁT ĐÃ HOÀN TH/>. NGY 30 THÁNG 5 NĂM 2016

[Image not visible]

---

Figure 6: Fairfield City Plan Survey - Vietnamese Pg. 2
WE NEED YOUR HELP TO SHAPE THE FUTURE OF FAIRFIELD CITY OVER THE NEXT 10 YEARS

The community’s plan—Fairfield City Plan is being reviewed

Have your say by filling out the Fairfield City Plan Survey

ONLINE

COUNCIL’S FACILITIES
Surveys are available at the Administration Building, Libraries and Leisure centres.

TELEPHONE
Contact us on 9725 0855 to complete the survey over the phone.

MAIL
Contact us on 9725 0855 and we can mail the survey to your home.

Figure 7: Advertisement
Community Engagement

Fairfield City Plan Survey

We need your help to shape the future of Fairfield City over the next ten years.

The community's plan - Fairfield City Plan is being reviewed. This is an important part of updating the community's vision, priorities and goals in the Plan.

If you have any questions regarding this survey, please do not hesitate to contact Council on 9725 0855.

Figure 8: Online Survey
### Fairfield City Plan Survey

**About Living in Fairfield City**

* 1. What are the three (3) best things about living in Fairfield City?
   1. 
   2. 
   3. 

* 2. What are three (3) things you would like to change about living in Fairfield City?
   1. 
   2. 
   3. 

---

**Figure 9: Online Survey Pg. 1**
3. If you could travel forward to the year 2020, what five (5) priorities you would like to see throughout Fairfield City?

- Affordable housing
- Different types of housing e.g. apartments, granny flats and townhouses
- Access to workforce training and skill development
- Support for people who can’t work
- Local businesses
- Access to healthcare, medical facilities and services
- Food hygiene in local restaurants
- Affordable healthy activities for physical exercise
- Financial support for community and social groups
- Lower cost of service and facility use such as the Leisure Centres, Community Halls, sport facilities etc.
- Cleaner streets and public areas
- Activities and facilities for children and youth
- Community and social services
- Diversity and multiculturalism respected
- Community pride
- Access and participation opportunities for people with a disability
- Heritage protected and celebrated
- Partnerships within our diverse community
- Activities and facilities for the elderly
- Community safety
- Recognised as a safe and secure city
- Job opportunities
- A financially sustainable city
- Tourism throughout the city
- Attractive and lively town centres
- Local shopping variety
- Value for money services
- Community interests are well represented
- New and upgraded community facilities in suitable locations
- Community and government organisations working together
- Decision making processes are open and transparent
- Engaged and informed community
- Quality of new developments
- Design and developments have improved the character of our local area
- Plans are developed to meet the community’s needs
- Access to public information
- Access to Schools, Universities, Colleges and Tafe
- Community facilities provide opportunities for education and leisure such as libraries, community centres, etc.
- Community and social groups supported and educated
- Environmentally aware and active community
- Sustainable living
- Impact to climate change reducing
- Rivers and drainage reduce flooding
- City infrastructure (buildings, roads, etc) is supporting the future growth of the City
- Inviting and well used community places and parks
- Car parking spaces
- Quick response to emergencies e.g. flooding, fires, etc.
- Connected transport system
- Local traffic flow and road safety
- Safe and connected walking paths and cycle ways
- Condition of roads
- Phone reception and access to internet
- Bushlands, trees and rivers are protected
- Litter and rubbish dumping prevention

* * *

Figure 9: Online Survey Pg.2
4. Based on the five priorities you selected, do want it maintained, more of it or improved in the future?

<table>
<thead>
<tr>
<th>Priority</th>
<th>Maintained</th>
<th>More</th>
<th>Improved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diversity and multiculturalism respected</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Design and developments have improved the character of our local area</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quick response to emergencies e.g. flooding, fires, etc.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Connected transport system</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local traffic flow and road safety</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

5. Can you suggest some ways to achieve the five (5) priorities you have selected? For example if I selected "better condition of roads", I want less potholes and smoother road surfaces especially on major roads OR if I selected "more activities and facilities for the elderly", I want to see more assisted living facilities for the elderly.

- Diversity and multiculturalism respected
- Design and developments have improved the character of our local area
- Quick response to emergencies e.g. flooding, fires, etc.
- Connected transport system
- Local traffic flow and road safety

Figure 9: Online Survey Pg. 3
6. How old are you?
- 12 years and under
- 13-17
- 18-24
- 25-34
- 35-49
- 50-59
- 60-69
- 70-84
- 85 years and over

7. In which suburb do you live?
- Abbotsbury
- Bonnyrigg
- Bonnyrigg Heights
- Bosley Park
- Cabrarmetta
- Cabramatta West
- Canley Heights
- Canley Vale
- Cammar
- Other (please specify)
- C亡l Park
- Connors Park
- Fairfield
- Fairfield East
- Fairfield Heights
- Greenfield Park
- Home Park
- Lonsdale
- Mt Pritchard
- Old Guildford
- Fairfield
- Fairfield East
- Fairfield Heights
- St Johns Park
- Villawood
- Wakeley
- Wathaurin Park
- Yennora

8. What language do you speak at home?
- English
- Vietnamese
- Arabic
- Cantonese
- Khmer
- Mandarin
- Assyrian/Aramaic
- Other (please specify)
- Spanish
- Italian
- Serbian
- Croatian
- Lao
- Filipino/Tagalog
- Macedonian
- Hindi
- Samoan
- Turkish
- Greek
- Maltese
- Tongan
- Thai

Figure 9: Online Survey Pg. 4
9. This is your chance to have a say about the future of Fairfield City, do you have any further comments? (Maximum 45 words)

10. If you would like to participate in future engagements like this, please tell us your name and how you would like us to contact you via email, phone or postal address.

Figure 9: Online Survey Pg. 5
Figure 10: City Connect

Figure 11: City Connect