Fairfield Community Capacity Building Workshop

Community Capacity Building Grants

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Acknowledgement of Country

Introductions

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Introduction to Community Capacity Building

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Capacity Building

Capacity-building is defined as the process of developing and strengthening the skills, instincts, abilities, processes and resources that organizations and communities need to survive, adapt, and thrive in a fast-changing world.

- United Nations

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Key questions for project planning

- What is the problem?
- What do you want to do?
- What can you realistically achieve?
- What are the risks?
- Are you all on the same page?
- How much will it cost?

Asset Based Community Development

Key principles of ABCD

- Everyone has gifts
- Relationships build a community
- Citizens at the centre
- Leaders involve others
- People care about something
- Motivation to act
- Listening conversation
- Ask, ask ask
- Asking questions rather than giving answers
- An inside-out organisation
- Institutions have reached their limits
- Institutions as servants

The Five Key Assets in the Community

- Individuals
- Associations
- Institutions
- Physical Assets
- Connections

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Break

Community Consultation

Significance of Community Consultation

- *Community capacity building is driven by relationships*

- *Engaging with people from the commencement*

- *Better understanding of the community's needs and wants*

- *Greater uptake of project*

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Significance of Community Consultation

- *Input from wide range of stakeholders*
- *Ability to identify and address gaps earlier*
- *Increased rapport for other initiatives*
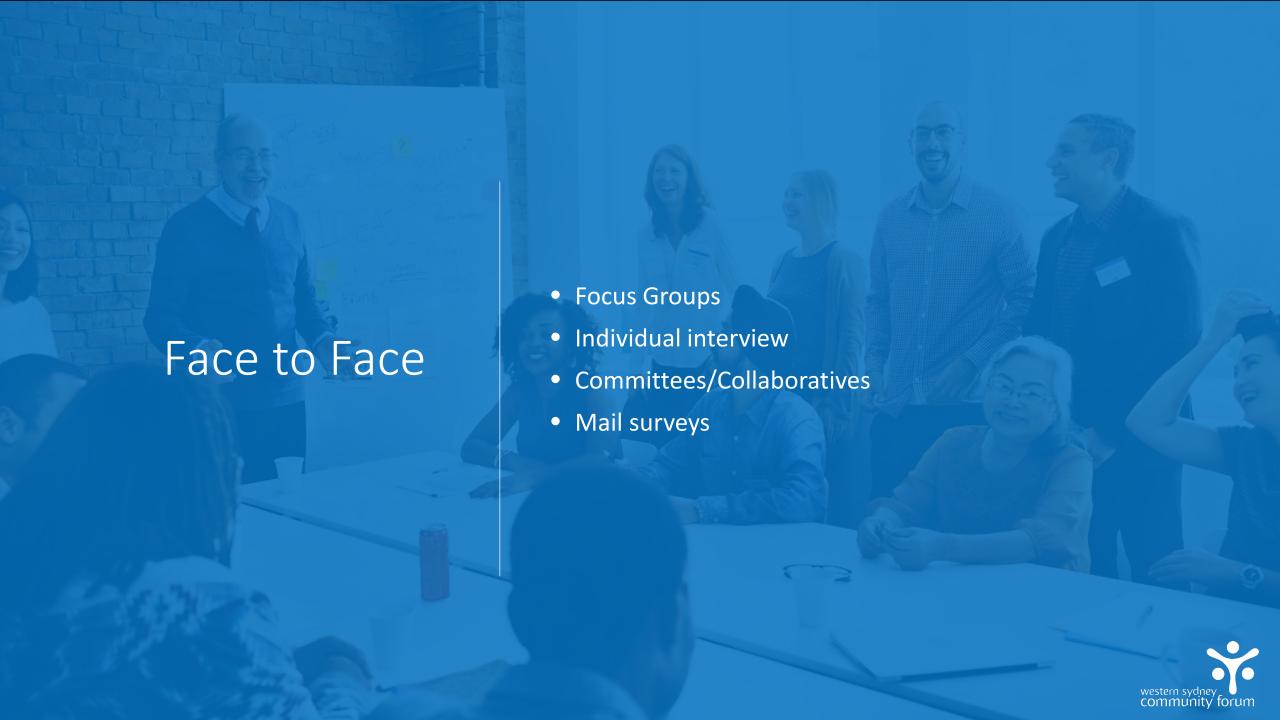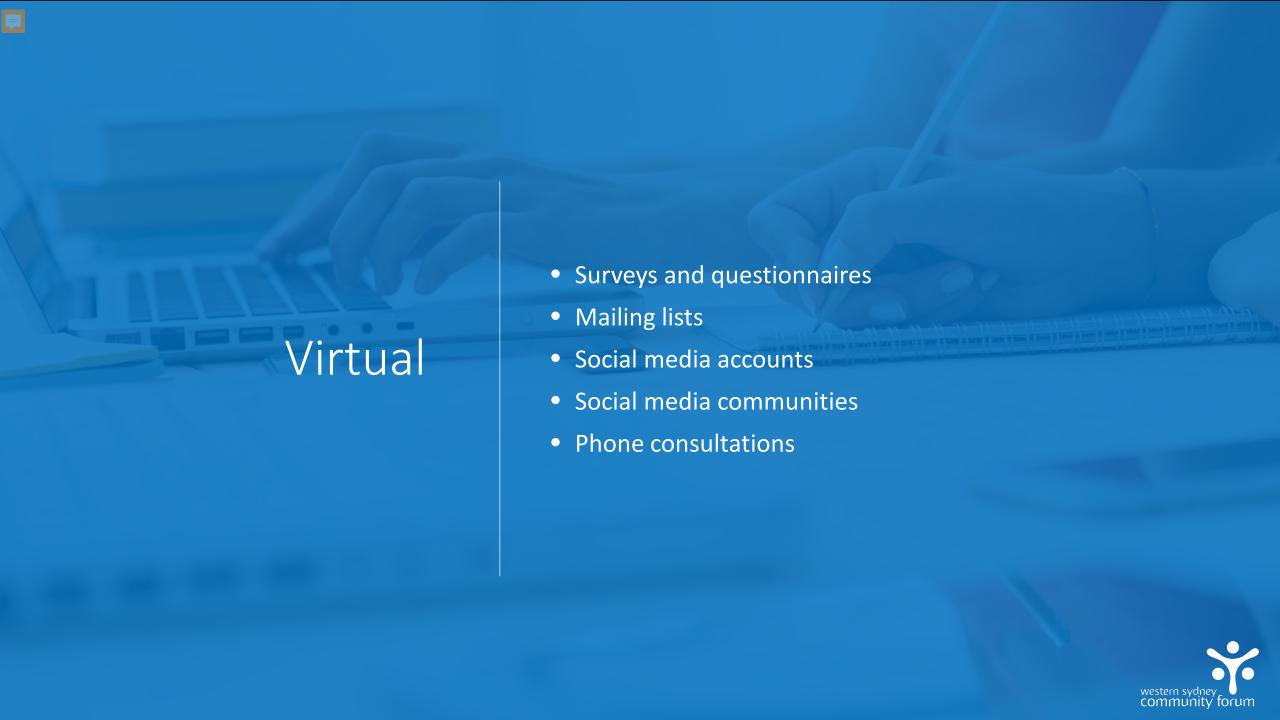- *Better outcomes for project delivery*

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Asking the Right Questions

What to ask your community

- *What is your community's biggest need?*
- *What is currently restricting their access to it?*
- *Who is/are the key leaders in this space?*
- *Where does the most energy and focus be targeted?*

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What to ask your community

- *What are the skills and assets of the community?*

- *How can these be best utilised?*

- *What supports are required to enhance the communities capacity?*

Engagement Methods

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Face to Face

- Focus Groups
- Individual interview
- Committees/Collaboratives
- Mail surveys

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Virtual

- Surveys and questionnaires
- Mailing lists
- Social media accounts
- Social media communities
- Phone consultations

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Indirect

- Flyers
- Advertisements
- Local radio

Break

What data is out there?

Qualitative and Quantitative Data

24.8% of households don't have access to the internet in their home

Digital access is a critical issue for a large amount of residents in Fairfield

Even if a household has stable internet, it doesn't necessarily have enough devices to enable all family members to access technology

Investing in internet access alone won't necessarily mean more people can get connected online

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Incorporating your evidence

24.8% of households don't have access to the internet in their home. Even if a household has stable internet, it doesn't necessarily have enough devices to enable all family members to access technology.

Through consultations, community members have advised that the most effective way to address this issue in the area is through a 'Technology library' scheme, providing short term access to digital devices for free to suit the needs of residents.

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Aligning to Funding Priorities

Community Capacity Building grants support emerging needs within our community and projects that facilitate and build community connections and capacity. It's a good source of funding to try a pilot or develop an innovative solution.

- Projects addressing social disadvantage and inclusion

- Building community connections and capacity

- Facilitating education/employment opportunities

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Aligning to Funding Priorities

24.8% of households don't have access to the internet in their home. Even if a household has stable internet, it doesn't necessarily have enough devices to enable all family members to access technology.

Data suggests that digital inclusion is an emerging issue in the Fairfield local government area, particularly since the outbreak of COVID-19. 24.8% of households don't have access to the internet in their home, and households don't necessarily have enough devices to enable all family members to connect online and with the community.

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Aligning to Funding Priorities

Through consultations, community members have advised that the most effective way to address this issue in the area is through a 'Technology library' scheme, providing short term access to digital devices for free to suit the needs of residents.

During our consultations, community members expressed interest in piloting a 'technology library' scheme. This approach, currently unavailable in the area, will provide short term access to digital devices for residents who would otherwise not be able to afford it. This will enable them to connect with others online, facilitate access to education and employment, and support their inclusion in the digital world.

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Managing Community Expectations

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Next steps