



# Fairfield Community Grants Workshop

Measuring Social Impact



western sydney  
community forum



## Acknowledgement of Country





# Introductions



# Introduction to measuring social impact



# Recap of Discussions

- Responses

# Why do we collect data?



Understand how change is happening in our community



Find out under what conditions we are making a difference



Need to know whether people are better off



Need to show that we do create social impact in the eyes of both stakeholders, clients and government



Break



What do you think is meant by measurement and evaluation?

# Measurement & Evaluation Basics



FONGA definitions



Monitoring, Measurement and Evaluation

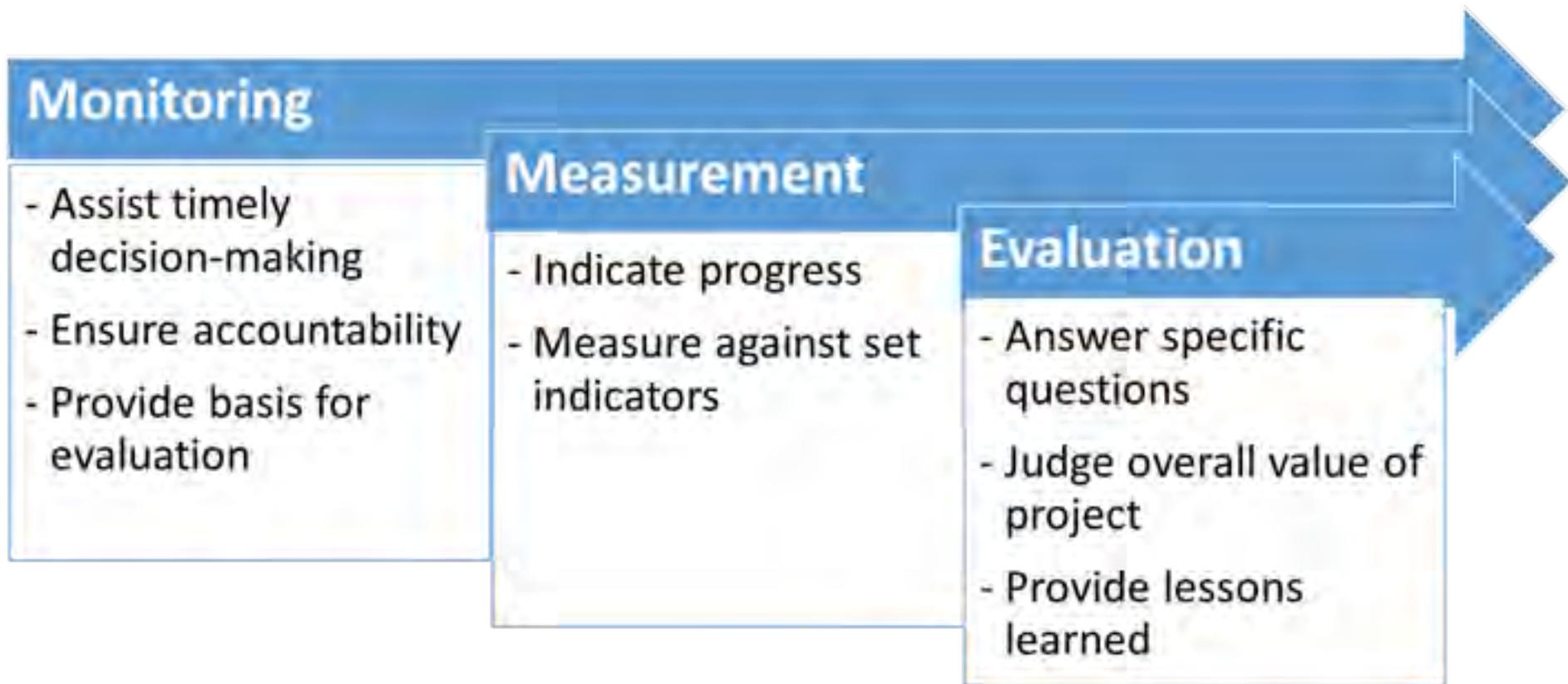


How change effects  
your stakeholders

Who are you  
collecting data from  
and for?



Inputs, Activities, Outputs and Outcomes



What is the difference between monitoring and evaluation?



# Defining Terminology



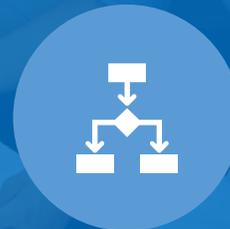
GOAL



INPUT



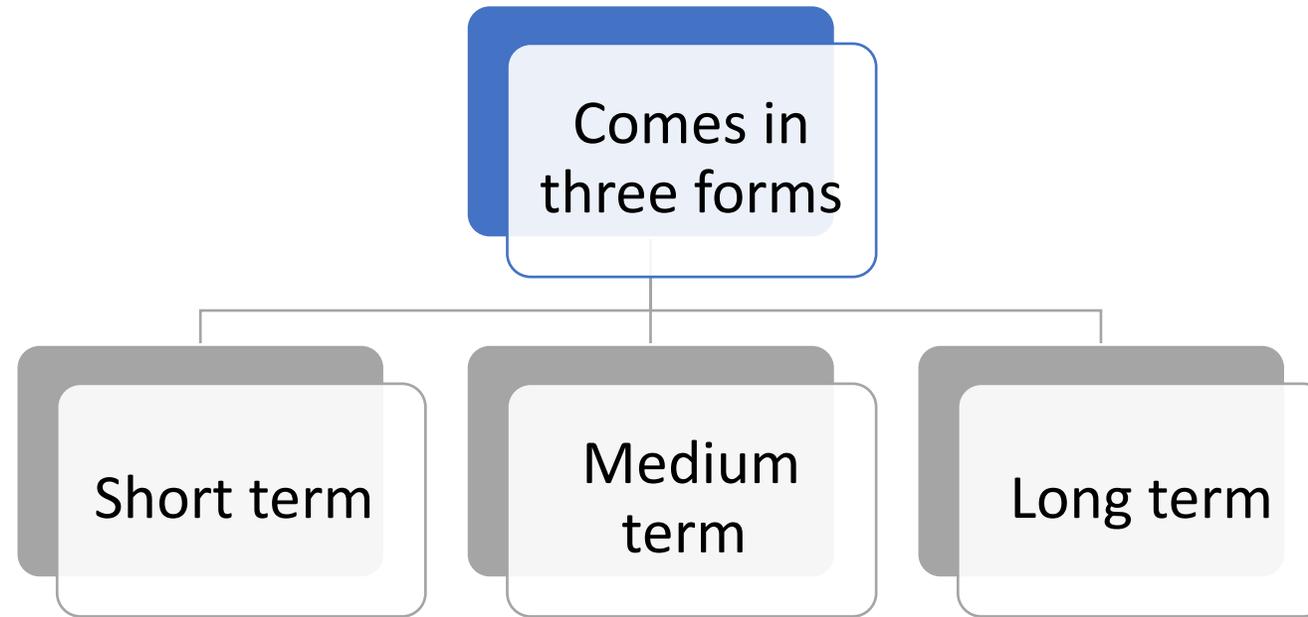
OUTPUT



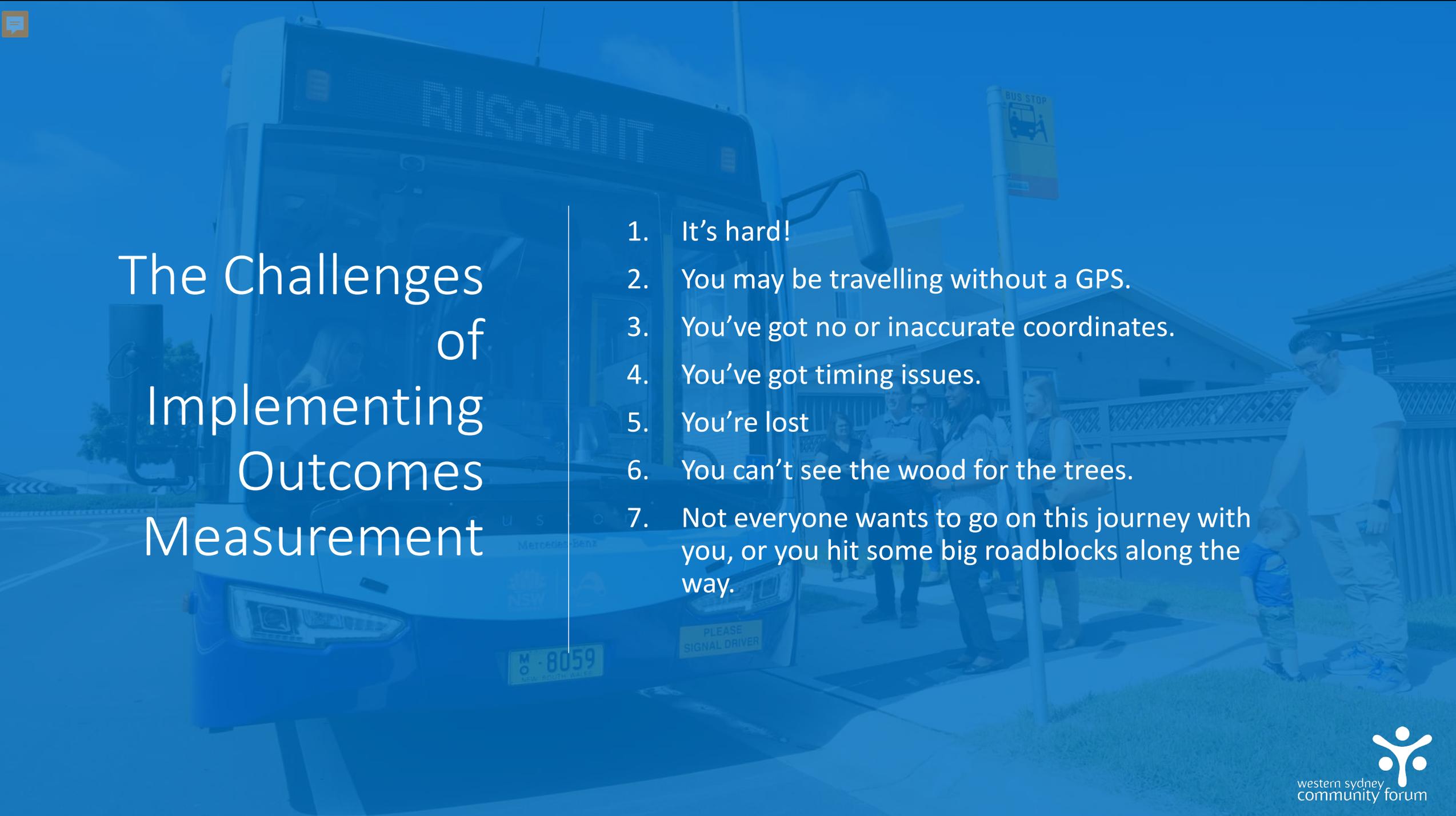
OUTCOME



# How change affects your stakeholders?



# Understanding Outcomes

A blue-tinted photograph of a bus stop. A bus is stopped at the curb, and several people are waiting. A sign above the bus says "AIRARNIT". A sign on the bus stop pole says "BUS STOP". The bus has a license plate "M-8059" and a sign that says "PLEASE SIGNAL DRIVER".

# The Challenges of Implementing Outcomes Measurement

1. It's hard!
2. You may be travelling without a GPS.
3. You've got no or inaccurate coordinates.
4. You've got timing issues.
5. You're lost
6. You can't see the wood for the trees.
7. Not everyone wants to go on this journey with you, or you hit some big roadblocks along the way.

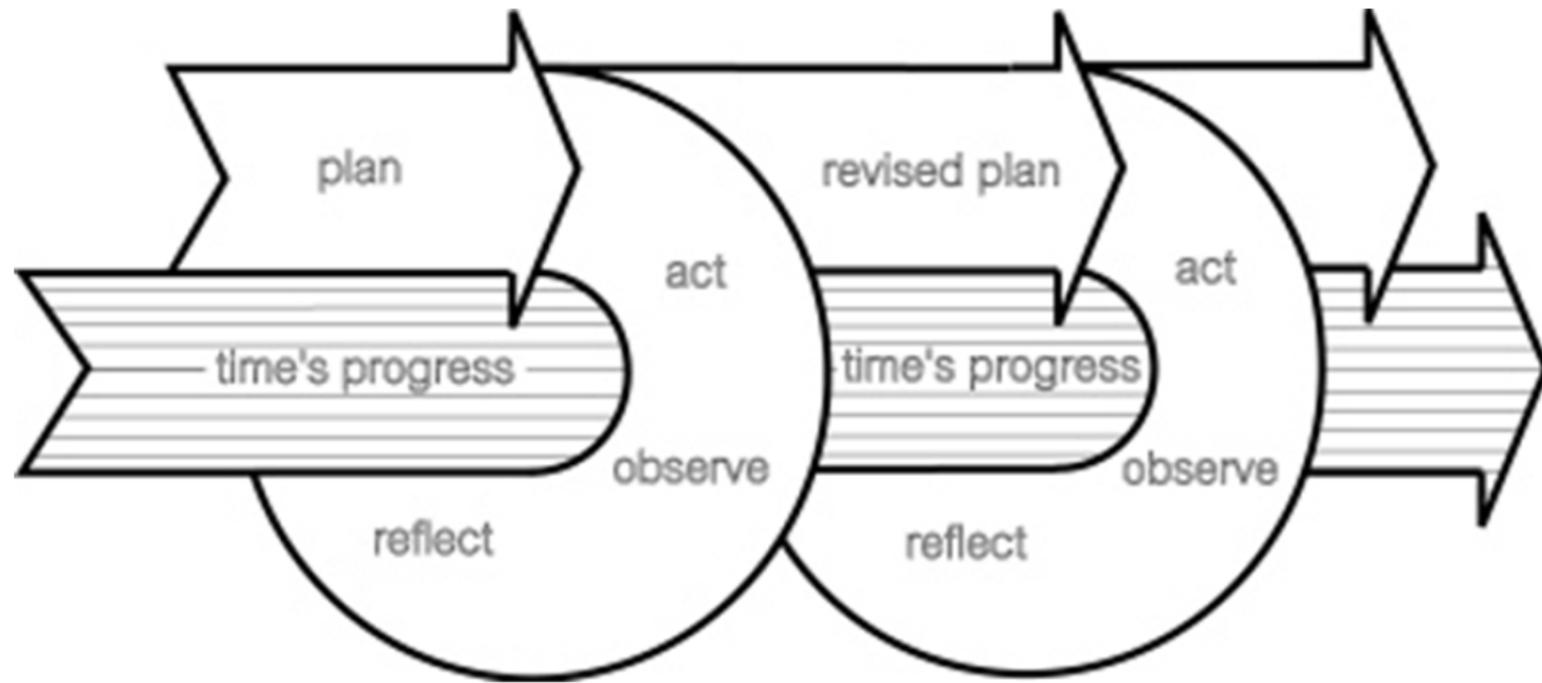
Break





# Methods to monitor and measure





# Understanding Outcomes



# Quantitative



Qualitative



# Mixed Methods



Break



# Program Logics



Problem statement	Inputs	Outputs	Theory of Change	Short-term outcomes 0-10 weeks	Medium-term outcomes	Long-term outcomes

# Program Logic Template



<b>Problem statement</b>	<b>Inputs</b>	<b>Outputs</b>	<b>Theory of Change</b>	<b>Short-term outcomes 0-10 weeks</b>	<b>Medium-term outcomes</b>	<b>Long-term outcomes</b>
Telling us the story  What the data tell us?  What is the problem?						

# Problem Statement



Problem statement	Inputs	Outputs	Theory of Change	Short-term outcomes 0-10 weeks	Medium-term outcomes	Long-term outcomes
Telling us the story  What the data tell us?  What is the problem?	People? Funding? Time? Knowledge? Networks? Venues? Equipment? Etc...					

# Inputs



Problem statement	Inputs	Outputs	Theory of Change	Short-term outcomes 0-10 weeks	Medium-term outcomes	Long-term outcomes
Telling us the story What the data tell us? What is the problem?	People? Funding? Time? Knowledge? Networks? Venues? Equipment? Etc...	The types of activities you wish to do  Workshops? Sowing groups? Resource kits?				

# Outputs



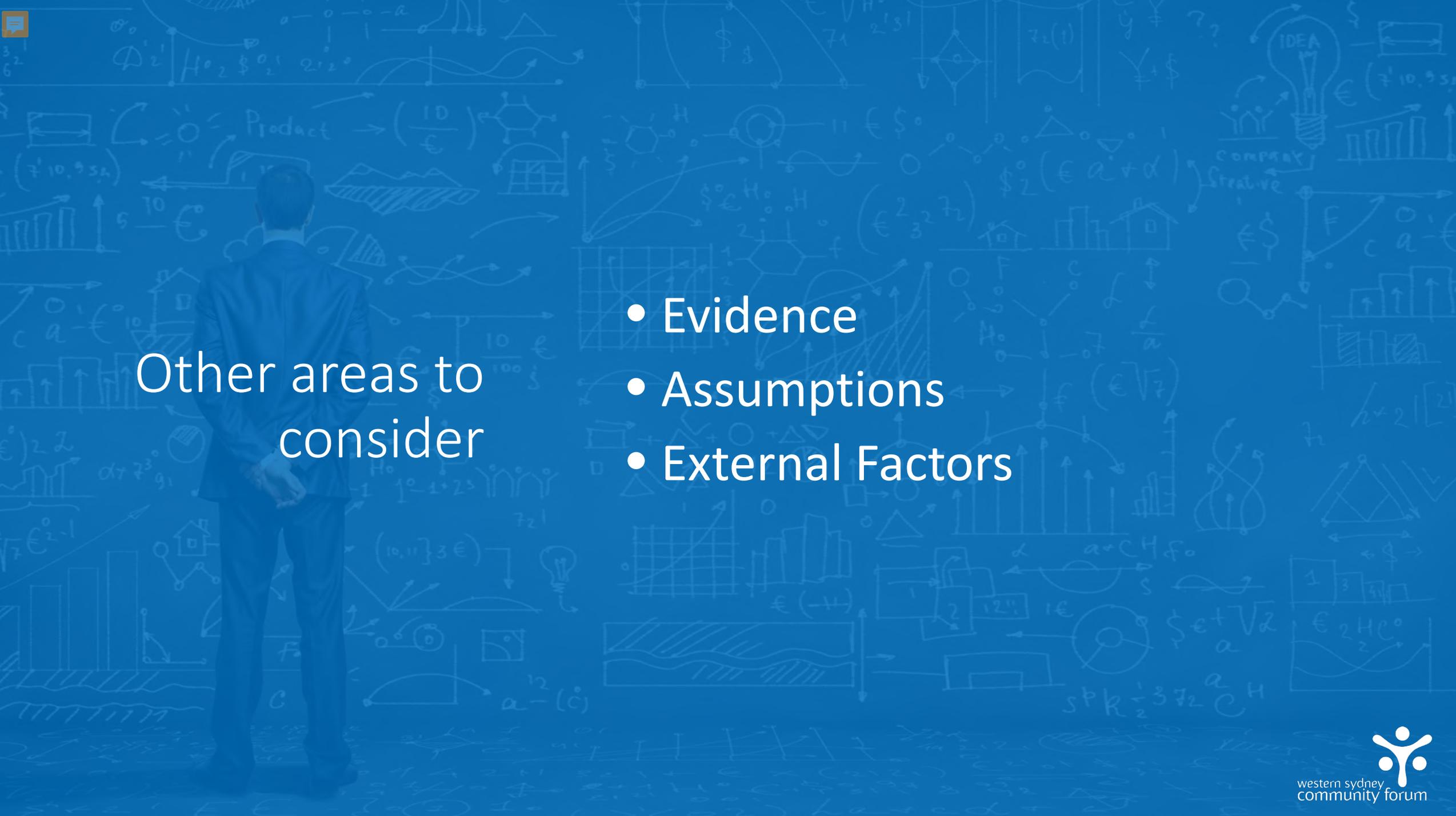
Problem statement	Inputs	Outputs	Theory of Change	Short-term outcomes 0-10 weeks	Medium-term outcomes	Long-term outcomes
Telling us the story What the data tell us? What is the problem?	People? Funding? Time? Knowledge? Networks? Venues? Equipment? Etc...	The types of activities you wish to do  Workshops? Sowing groups? Resource kits?	The pathway towards outcomes  How Outputs reach the outcome/social impact			

# Theory of change



Problem statement	Inputs	Outputs	Theory of Change	Short-term outcomes 0-10 weeks	Medium-term outcomes	Long-term outcomes
Telling us the story What the data tell us? What is the problem?	People? Funding? Time? Knowledge? Networks? Venues? Equipment? Etc...	The types of activities you wish to do  Workshops? Sowing groups? Resource kits?	The pathway towards outcomes  How Outputs reach the outcome/social impact	Changes as a result of you delivering one of part of your activities	Changes as a result of you delivering this program	Long term social impacts

# Outcomes



Other areas to consider

- Evidence
- Assumptions
- External Factors

# Questions and Wrap up