Fairfield Community Grants Workshop

Social Enterprises

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Introductions

Introduction to Social Enterprises

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Realities of Social Enterprises

- 71% of Social Entrepreneurs struggle to make a living from their ventures

- Many are small enterprises

- Only 5% of social enterprises have survived more than 10 years as a company

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Break

Starting a social enterprise

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Setting up a Social Enterprise

- *What you want your social enterprise to look like*
- *What issue you are trying to address*
- *What approach you should take to address that issue, and*
- *What funding sources are available or will be required*

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Types of Social Enterprises

- *Direct benefit*
- *Cross Subsidy*
- *Donation Model*

Business Planning

- *Design*
- *Business Model*
- *Feasibility*

Measuring Impact

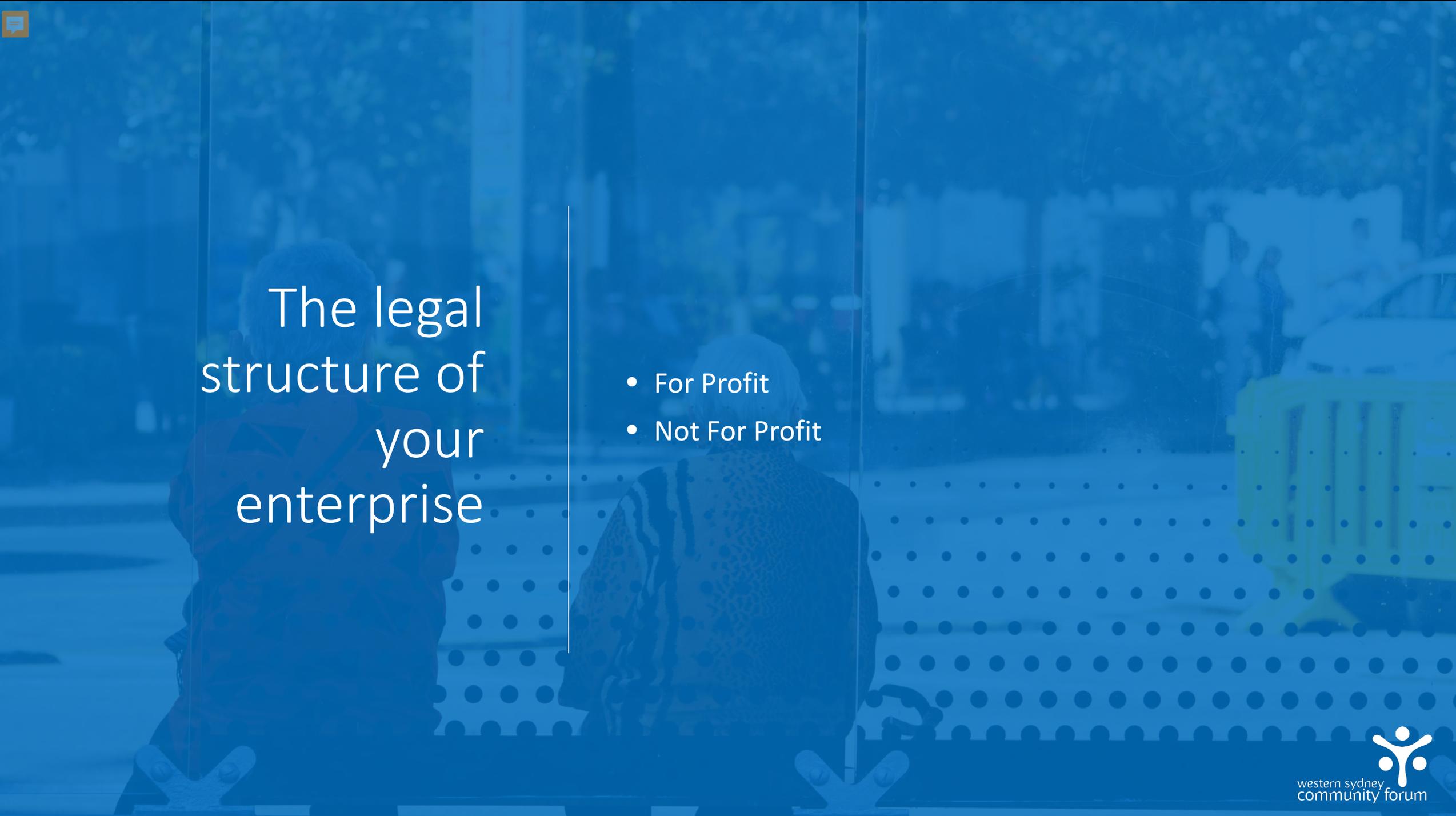western sydney
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Getting funded?

- *Highly dependent on what type of business model you have*

- *Common funding sources and structures for Social Enterprises*
  - *Equity*
  - *Debt*
  - *Donations*
  - *Grants*
  - *Social Investment Bonds*
  - *Crowd Funding*
  - *Micro-donations*
  - *Membership*

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The legal status of social enterprises in Australia

- *Do I need to incorporate?*
- *Remain unincorporated*
- *Out of your organisation*
- *Joining another organisation*
- *Auspicing*

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The legal structure of your enterprise

- For Profit
- Not For Profit

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The Challenges

Break

A chat with Pat

Questions?

Next steps